

## FOR IMMEDIATE RELEASE

## Generational Wealth begins at the World of Money Online Youth Financial Education Institute

New York, New York – April 16, 2021: The World of Money non-profit organization debuts the Virtual World of Money Youth Financial Education Training Institute. The Institute will operate from June 1 – July 31 with 4 separate Sessions for ages 10 - 18. Also, the award-winning WorldofMoneyOnline.org is available for youth ages 7 - 21. The live, interactive and self-guided courses consist of 160 financial lessons are taught by youth for youth. Financial lessons range from money mindsets, history of money, ethics, credit, investing and much more! Accessible from a laptop or mobile phone, live homerooms and Artificial Intelligence are also taught. Highly-engaging lessons and activities align with the following national academic and financial education standards: Common Core standards for competency, Jump\$tart Coalition for Personal Financial Literacy National Standards in K-12 Personal Finance Education and the Financial Literacy and Education Commission. Parent financial education forums are annually provided. Our esteemed roster of financial educators includes **Arizona Cardinals linebacker Devon Kennard and Major Soccer League's Amobi Okugo. National Financial Education Month is a life long journey.** 

## Overview

WorldofMoney.org was founded in 2005 as a New York City based 501(c)(3) non-profit organization as a leading provider of immersive youth financial education. Over 5,000 youth have received World of Money's 120 annual classroom hours of immersive financial and entrepreneurial education. This approach has steadily broken a generational cycle and changed the way youth and their parents understand their money. Our immersive curriculum equips children with five tenets for a financially responsible and philanthropic life: learn, earn, save, invest and donate. Our financial presenters are stellar Wall Street professionals, business and legal leaders. In addition to World of Money online, the World of Money provides another youth financial education mobile app. The app is being utilized by national, local, regional and global organizations in Senegal, Ghana, South Africa and Rwanda. The World of Money develops financially responsible adults; one child at a time.

Interview Contact: Trish Meade Operations Manager Trish@worldofmoney.org

> WorldofMoney.org 1441 Broadway, 5th<sup>th</sup> Floor, PMB 5084 New York, New York 10018 ###