

FOR IMMEDIATE RELEASE

Annual World of Money Gala and Awards Ceremony on November 14th Celebrates 14 Years of Service

New York, New York – November 5, 2019: The 14th Annual World of Money Youth Financial Capability Gala & Awards Celebration will be 6:30 pm - 9:00 pm, Thursday, November 14th at the Manhattan Penthouse, 80 Fifth Ave (between 13th & 14th Streets), in New York City.

Hosted by the World of Money Board of Director, our annual Gala & Awards Celebration is an opportunity to review the significant strides we have made this year in global youth financial education and celebrate our young moguls' accomplishments and global contributions. With your help, and that of many business leaders, the World of Money is truly developing generations of financially and business educated youth.

During this year's Gala, we are proud to honor:

- Ms. Mercedes Garcia, Vice President, Global Community Relations, Mastercard, Global Financial Inclusion Impact Award
- Mr. Sekou Kaalund, Head, Advancing Black Pathways, JPMorgan Chase, Wall Street Legacy Award

Please purchase your tickets at WorldofMoney.org soon as they sell out quickly. 50% of your ticket price is tax deductible; 100% of all donations by non-attending donors are also tax-deductible.

Overview

WorldofMoney.org was founded in 2005 and is a New York City based 501(c)(3) non-profit organization whose mission is to empower youth with a sound financial education. Nearly 4,000 youth between ages 7 – 18, and their families have received World of Money's 40 classroom hours of immersive financial education and forums. This approach has steadily broken a generational cycle and changed the way youth and their parents understand their money. Our immersive curriculum equips children with five tenets for a financially responsible and philanthropic life: learn, earn, save, invest and donate. Our financial presenters are stellar Wall Street professionals, business and legal leaders. Via 24 coalition partners, the World of Money provides youth with our youth financial education mobile app. Launched at Google's New York City headquarters, our app is being utilized by local, regional, national and global organizations in **Senegal, Ghana, South Africa and Rwanda.** We are changing the world, one child at a time, and making a financially secure life for all future generations.

Contact:

AJ Janitschek WOM Public Relations press@worldofmoney.org

> WorldofMoney.org 1441 Broadway, 5thth Floor, PMB 5084 New York, New York 10018