



PRESS RELEASE

WorldofMoney commemorates National Financial Capability Month.

Founded in 2005, WorldofMoney is the leading provider of 120 immersive online and classroom hours of youth financial education and parent forums.

- Impacting over 7,000 youth globally, WorldofMoney has steadily broken a generational cycle and changed how youth and their parents understand their money. Mandarin Chinese, Excel, and community service courses are included.
- The immersive curriculum equips children with five tenets for a financially responsible and philanthropic life: learn, earn, save, invest, and donate.
- Our financial presenters are stellar Wall Street professionals and business and legal experts.
- WorldofMoneyOnline.com and its app benefits young people in the United States and four African countries. National, local, regional, and global schools and organizations are valued partners.
- **Media appearances** include CNBC's "On The Money" with Becky Quick, Roland Martin's Unfiltered, MSNBC, and Good Morning Australia.
- Motley Fool awarded WorldofMoney as the "Best Overall Financial Literacy App."
- WorldofMoney's Founder/CEO is Sabrina Lamb. She presided over the NASDAQ Opening/Closing ceremonies and testified on Capitol Hill before the House Sub-Committee Financial Services.
- Sabrina is the author of the NAACP Image Awards nominated Outstanding Literary Work-Instructional book "Do I Look Like An ATM? A Parent's Guide To Raising Financially Educated African-American Children". She is also the Founder and CEO of Wekeza, a fintech startup that democratizes access to investing and adult financial education for the African Diaspora in the United States.

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LEARN. EARN. SAVE. INVEST. DONATE.

