

2017 YEARBOOK



World of Money Youth Board of Directors

INVEST TO EMPOWER



WORLD OF MONEY
ESTABLISHED 2005 OVER 3,000 YOUTH SERVED

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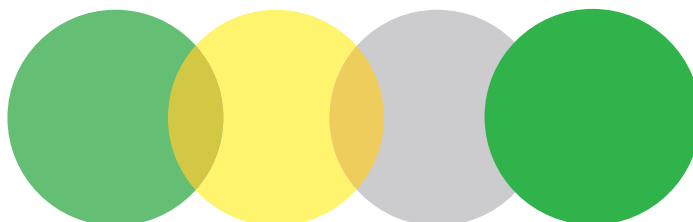
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ABOUT THE WORLD OF MONEY

WorldofMoney.org was founded in 2005 and is a New York City based 501(c)(3) non-profit organization whose mission is to empower youth with a sound financial education. Nearly 4,000 youth between ages 7 – 18, and their families have received World of Money's 40 - 120 classroom hours of financial education and forums. This approach has steadily broken a generational cycle and changed the way youth and their parents understand their money. Mandarin Chinese, excel spreadsheet and community service courses are included. Our immersive curriculum equips children with five tenets for a financially responsible and philanthropic life: learn, earn, save, invest and donate. Our financial presenters are stellar Wall Street professionals, business and legal leaders.

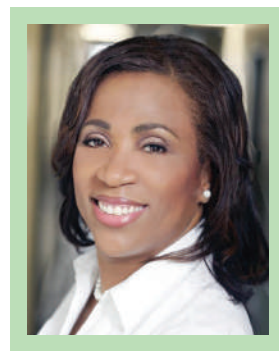
Via 24 coalition partners, the World of Money provides youth with our youth financial education mobile app. Our app is being utilized by national, local, regional and global schools and organizations.



CHIEF EXECUTIVE OFFICER MESSAGE

INVEST TO EMPOWER: A CULTURE OF GIVING

This year, 137 Moguls graduated from the 2017 World of Money Youth Financial Education Training Institute. The Buddhist teacher Nichiren Daishonin once wrote: “More valuable than treasures in a storehouse are the treasures of the body and the treasures of the heart are the most valuable of all.” For the last 11 years, our organization’s holistic approach to financial education has been to encourage youth to embrace their humanity, genius and determine to create value in the world. From our Board of Directors, Leadership Council, Financial Presenters and Parent Advisory Executive Board members, we acknowledge the world’s tendency towards hoard and greed; instead, we determine to use one of the powerful currencies on the planet, besides love and one’s spiritual practice, by challenging youth (and their parents) to become financial and philanthropic team leaders in their families. We encourage our youth and their families to build financial security, generational wealth and community service. The World of Money organization represents what can be accomplished when, serving in unity, we embrace a culture of giving.



This year, we have experienced another overflowing vault of golden memories.

- Our moguls appeared on ABC’s Good Morning America
- Seated new youth board members; representing New York City, New Jersey and Florida
- Our moguls attended a day long training at AB Global LP with CEO Seth Bernstein and senior executives
- World of Money’s Parent Executive Board produced a Parent ‘Money Matters’ Forum at Berkeley College
- Leadership Council members traveled to Senegal to teach at our two partner organizations
- Held the 7th Annual Tri-State Community Day of Service
- Our Leadership Council produced a ‘Career and Resume Writing Workshop’ at Viacom
- Held the 3rd Annual World of Money Youth Business Pitch Competition
- Currently, providing a six-month online stock pick competition culminating in a 2018 competition
- World of Money partnered in Accra, Ghana with Basics International, Moremi Initiative, Accra Senior Girls High School
- World of Money moguls and parents visited MIT to learn about the admissions process

The growth of our organization is astounding. The World of Money mobile app (available on the *Google* and *Apple* platforms) and workshop materials are being used by our 24 coalition partners. Our Institute registration results in waitlist status. We plan to build on our existing app translations (French, Swahili, Portuguese, Spanish) to also include Creole.

Together with your support, we must also provide the financial, entrepreneurial and philanthropic education, so that we can empower youth locally, nationally and globally.

Continue To Walk Good,

Sabrina Lamb

Founder and Chief Executive Officer

BOARD OF DIRECTORS

On behalf of the World of Money organization, thank you for your support and joining us to celebrate another year of youth empowerment. Thank you for your commitment to **Invest to Empower**.

There is much to celebrate tonight. The World of Money has been busy this year – we had the largest enrollment ever in our signature program, the Youth Financial Education Training Institute; we launched a financial education mobile app accessible in French, Spanish, Swahili and Portuguese languages; we expanded our outreach beyond the NYC borders, reaching youth in Senegal, Rwanda and South Africa and soon Ghana; our moguls' parents received a full day of personal finance training, and we provided our moguls with resume writing and interview skills workshops.



We could not do any of this without your generous support. In a world that challenges fiscal responsibility and discipline every day, our youth desperately need the financial life skills programming that your financial support and volunteerism enables. We call on you for your continued support. Your support provides hundreds of kids with an immersive financial program and other life enhancing skills. We appreciate you and all that you do to empower our moguls.

World of Money's impact is powerful. Don't take my word for it; tonight you will hear for yourselves the impact that the World of Money has had on our moguls' lives. Join me and **Invest to Empower** our youth.

Warmest Regards,

Chris H. Cheesman

CHRIS CHEESMAN

Board Chairperson

ROBERT ALLARD

Co-CEO, Firebreak Capital, Inc.

MELBA WILSON

President/CEO, Melba's Restaurants

JOHN MONTERO

Parent Advisory Council Executive Board

THOMAS MILLER

Director, Avison Young, LLC

SABRINA LAMB

Founding CEO, WorldofMoney.org

LEADERSHIP COUNCIL



What a year it has been. In 2017, the World of Money Leadership Council (Junior Board) added five new members, held our first inaugural awards reception honoring six young professionals and contributed countless hours of service to the broader mission through World of Money programming. With our eyes fixed on raising even more awareness and backing for the organization, this evening serves as a humble reminder that our work is not yet done.

There are so many people, young and old(er), who stand to benefit from the life lessons and skills that are part of World of Money's teachings. With your help, we are bringing this knowledge to the world, one family at a time physically and to tens of thousands virtually via the World of Money App. With a country divided on the heels of a historic presidential election, the work of World of Money is needed now more than ever. World of Money's principles reaffirm the fundamental ideals that make this country so great... quality education, opportunities to apply your skills to earn a living, investing in the future, paying it forward -- and civic engagement by all.

As we look toward 2017 with optimism, there are several exciting ways you can partner with us. In February, the Leadership Council will host a Career Seminar for World of Money youth that will feature a panel of industry professionals sharing insights on their respective fields with a resume and interview clinic and the ever popular Amazing Race will return in the spring/summer. These initiatives are made possible due to the time, dedication and financial support of our council members, our employers and friends like you. I am proud to introduce the Leadership Council's new Co-Chairs Messrs. Chris Valldejuli and D'Juan Neal. Under their visionary leadership, the Leadership Council will continue to grow and empower our youth.

We look forward to your commitment to help us bring financial education to even more communities and individuals.

Leadership Council Directors

Chris Valldejuli & D'Juan Neal

Co-Chairs

Ash Exantus

Diego Carrvajal

Dzidzoli Quist, Social Media

Juncisha Burrows

Joseph Edmondson, Membership

Keren Charles

Rebecca Bellamy, Secretary

WE SALUTE OUR DYNAMIC FINANCIAL PRESENTERS

NAME

Ash "Cash" Exantus
 Andy Sarrazin
 Candi Hinton
 Chris Valledulji
 Christophor Jones
 Derrick Barnes
 Derrick Watkins
 Diego Carvajal
 Dzizoli Quist
 George Pushner
 Gordon Armstrong
 Heather Stanislaus
 Heather-Sky McField
 J.R. Dorsainvil
 James Felton Keith
 Jamie Keyte
 Jay Jin
 Jeremy Stennett
 John Giambrone
 Joseph Edmondson
 Julio Tejada
 Katherine Bates
 Kellen Carter
 Marc Lichtenfeld
 Mercedes Garcia
 Michael Haddad
 Matthias Milton
 Mkemo London
 Monte Henry
 Niles Stewart
 Paul Trussell
 Reginald Harwell
 Rich Shelton
 Sabrina Lamb
 Sonia Alleyne
 Valerie Evering

COURSE

Rising Moguls Teacher
 Real Estate
 Young Moguls Teacher
 World of Credit
 How The Rich Think
 Insurance
 Body Language, Teamwork
 Real Estate Investing
 Budgeting
 Consumer Finance
 Bonds 101
 Social Media
 Young Moguls Teacher
 Entrepreneurship
 Stock Tables
 Mandarin Chinese
 Mandarin Chinese
 Advertising
 Excel
 Mutual Funds & Stock Market
 Insurance
 FICO, Credit
 Securities & Exchange Commission;
 Intellectual Property
 Dividends
 Master Your Card
 Commodities/Bonds
 Dividends/Real Estate
 Dividends
 Flow of Money; Stock Market Game
 History of Money
 Financial Institutions, Checkwriting
 Disciplined Savings; Rule of 72
 Commodities/Bonds
 Wills, Trusts
 Social Media
 Mandarin Chinese



PARENT ADVISORY COUNCIL EXECUTIVE BOARD

World of Money's Parent Advisory Council Executive Board is thrilled to celebrate our organization's 2017 accomplishments. This membership body was formed with two objectives in mind: to make this unique parent collective to be an omnipresent force within the World of Money organization; and to consistently engage parents at all events, family functions, schools, churches, as well as, via on social media. Based on our own children's experiences at the World of Money over the years, we serve as advocates and ambassadors to the greater parent community. We share how our children have been positively impacted via financial education and enrichment activities. Our children now possess a deeper understanding of money and how it is really to be managed via saving and investing. We are proud that one tenet of World of Money's motto 'donate' is a mandate within our own families. Together with our children, we believe that it is imperative that volunteerism and being a force for change is a significant pillar in our lives.

We will continue to be a resource to the alumni of World of Money. The PACEB will be working together with other partners within the community to provide opportunities for the Young and Rising Moguls and their parents. In doing so, we will provide the space to create enduring friendships, networking and discuss interests, and encourage goal-setting. We are also strengthening the bonds within our

communities, in order to refute the narrative that we cannot and will not work together to create better futures for our children. We continue to reinforce that the World of Money's Institute and enrichment activities not just a "one time" offering. To learn more about the World of Money organization, the PACEB is here to answer your questions and to promote the successes of World of Money graduates. PACEB continues to remind them that we are here to support them in any way that we can.

Finally, the Parent Advisory Council Executive Board will work with the other councils within World of Money to become a stronger fundraising entity. To that end, in addition to our signature annual "Parent Money Matters" Forum, the PACEB has committed itself to producing annual events where we will engage promote and fundraise on behalf of the World of Money.

We are determined to reach out to each and every parent, friend, and family member for heart-to-heart dialogue so that we can cultivate ambassadors, lifelong partners and ardent supporters of the World of Money organization. Our children are worth it.

Sincere Regards,

THE PARENT ADVISORY COUNCIL EXECUTIVE:

*Cynthia Alvarez Williams, Outreach
Christopher Saunders, Chair
John Monters, Board Rep.*

*John Miller, Communications
Jonathan Williams, Co-Chair*

*Kimberly Bacchus, Recorder
Merenike Hickson, Membership*

*Mary Lawson, Outreach
Ruth Artis McLeod, Parent Rep.
Tuesday Brooks, Treasurer*

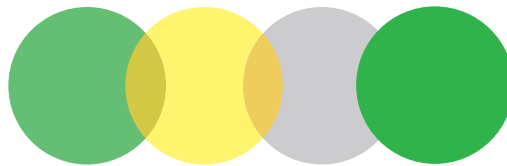


THE ANDERSON FAMILY

We would like to express our thanks for an enriching experience at World of Money. Our kids Elijah and Jacob Anderson really enjoyed the experience. We, as a family, have begun and I imagine we will continue to have discussions about a range of financial topics including the economy, investing, their 529 accounts, the rule of 72, etc. As much as they grumbled about the homework and dress code, the boys are eager to return next summer for more than a single week.

Regards,

The Anderson Family





SESSION ONE

YOUNG MOGULS



Aiden Wallace



Analicia Williams



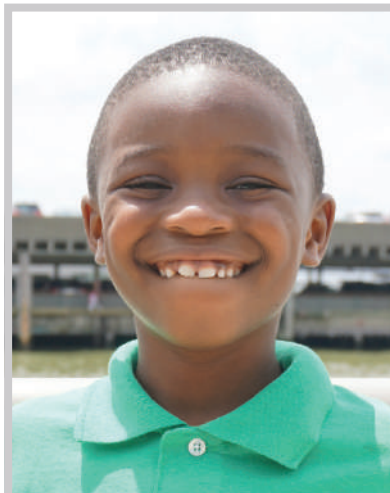
Lenox Nickles



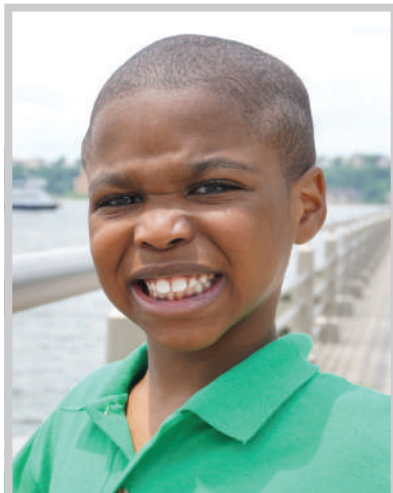
Loren Bullen



Rebekah Givan



Tsion Grooms



Zion Pierre

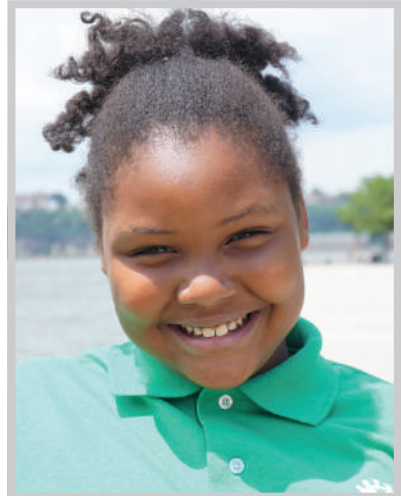
RISING MOGULS



Alessandra Armand



Allan Stanley



Amina Moses



Bakari Moses



Haokai Ma



Henry Eisenbeis



Kael Ryals



Kamau Kokayi



Keilah Om



Kylie Stanley



Lucia Eisenbeis



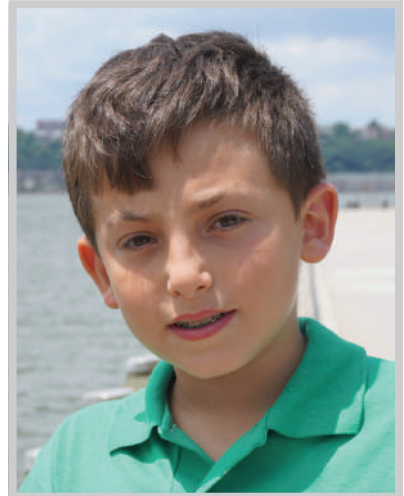
Madison Francis



Malcolm Urena



Marley Joseph



Michael Samir



Najah Parker



Noah Kassell-Yung



Sulaiman Alsaleh



Terrance Hill



William Inlaw



Jeremy Stennett, CEO, The Lifestyle Agency, teaches “The Power of Advertising on Consumerism.”

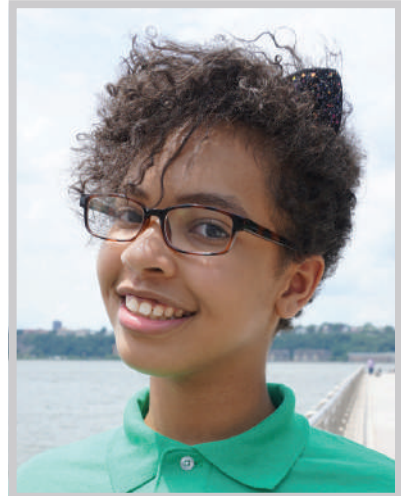
MOGULS



Amariah Elliott



Chad Spann-Thomas



Chanaya Lawson



Ethan Julien



Garrison Alston



Jeffrey Hughes



Joshua Screen



Kaila Hill



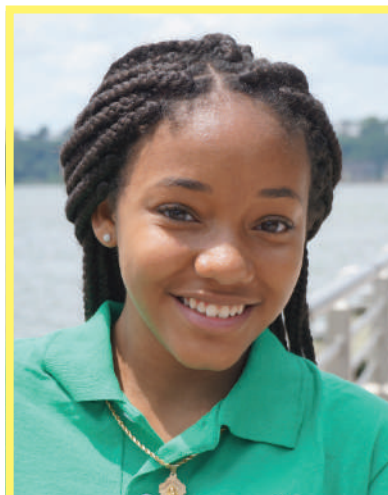
Lauryn Henry



Leah Baker



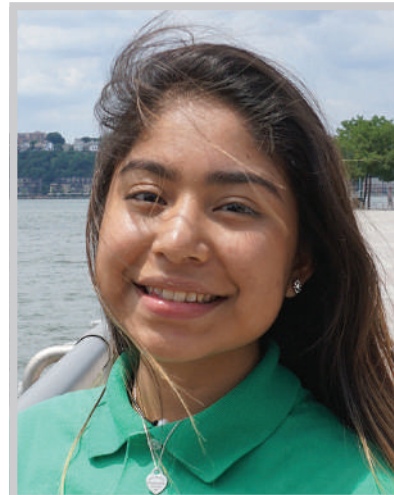
Micah Freeman



Najah Nelson



Nicolas Nunez-Baez



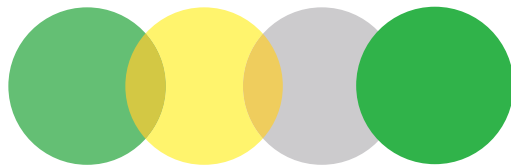
Samantha Acquilar



THE CARROLL FAMILY

I feel that enrolling Aiden into the world of money program was a great investment. It brought joy to see that he enjoyed the program and that he gained knowledge from it. I will strongly recommend the program to other parents and I look forward to enrolling Aiden again next year. The staff was incredible. Everyone that I came in contact with were very amicable. You can tell that they enjoyed what they were doing. I am grateful to all that took time out to teach and empower our children. Blessings upon blessings to all!!!

Ms. Alana Carroll





Gordon Armstrong, Managing Director,
North South Capital and his team,
teaches “Investing Bonds”

SESSION TWO

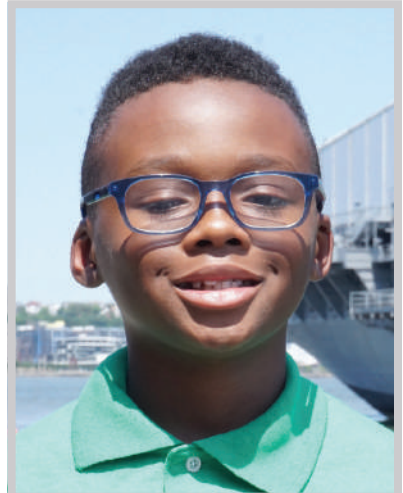
YOUNG MOGULS



Aiden Johnson



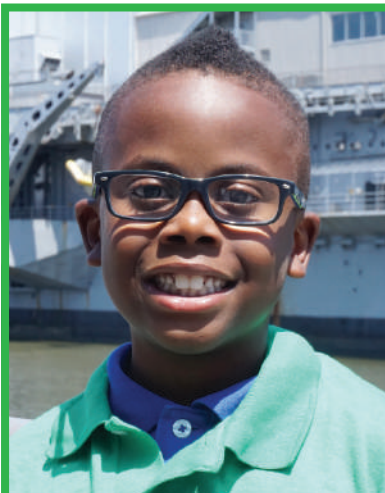
Asa Copeland



Cameron Powell-Spruils



Loren Bullen



Jacob Anderson



Ness Uzi Sasson-Gelman



Nicholas Lloyd-Odum



Tanya Viswanathan



Tsion Grooms



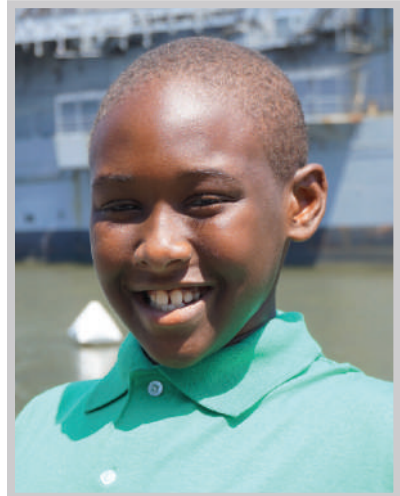
RISING MOGULS



Amira Archibald



Brook Williams



Christopher Denson



Elijah Anderson



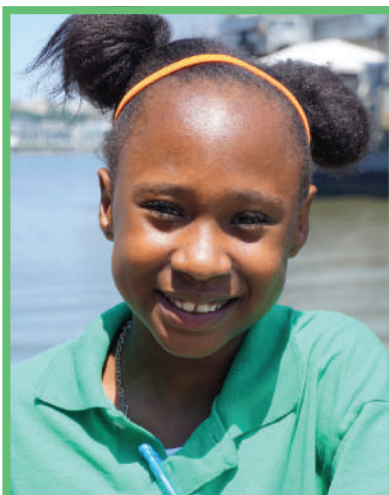
Khalil Foreman



Mason Bourne



Rachel Levien



Sanai Bastian



Trinity Santos



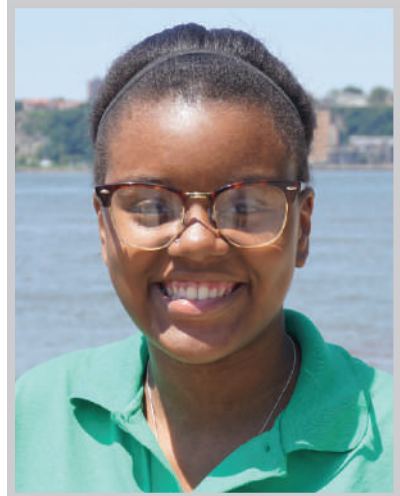
MOGULS



Alana Key



Amariah Elliott



Brianna Wright



Dimitri Hinds



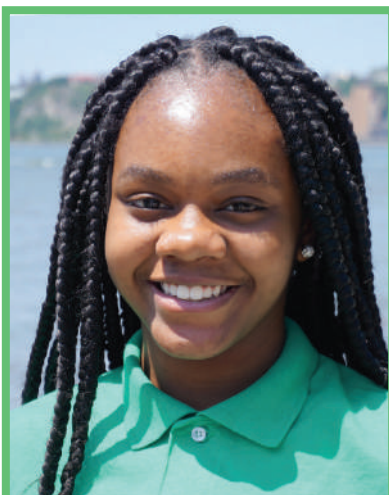
Heru Gibbs



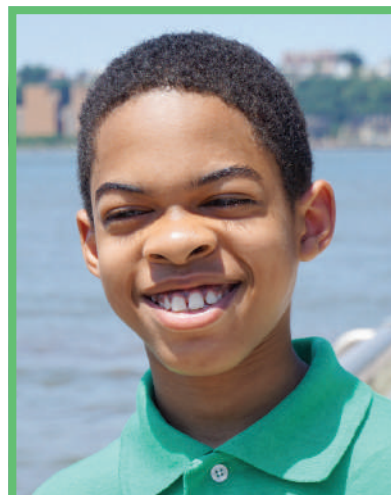
Ike Egodigwe



Jamahl Neal



Kayla Cephus



Kyan Spruill



Lauren Kirnon



Sarah Kirnon



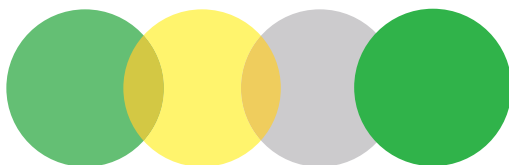
Symphanie Ramsey

THE STRICKLAND FAMILY

The World of Money Institute is unmatched and a saving grace for our children and generations to come. Financial literacy is the key that open minds to THINK, SAVE and prevent poverty. The wealth of knowledge that their young minds have been exposed to, changes lives. A GAME CHANGER. My son is looking forward to attending next summer! We are grateful for Ms. Lamb's, concept, expertise, TIME and vision.

Sincerely,

Ayesha Strickland
(Mother of Storm Strickland)



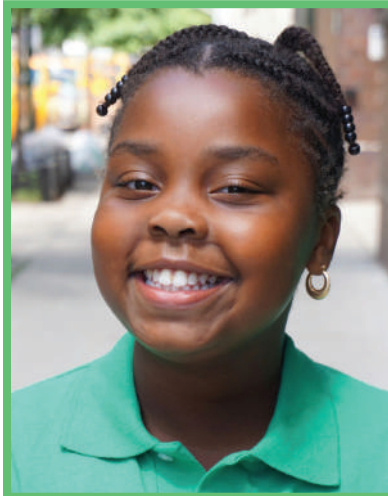


SESSION THREE

YOUNG MOGULS



Aiden Johnson



Alexandra Price



Asa Copeland



Dev Shrikam



Hank China



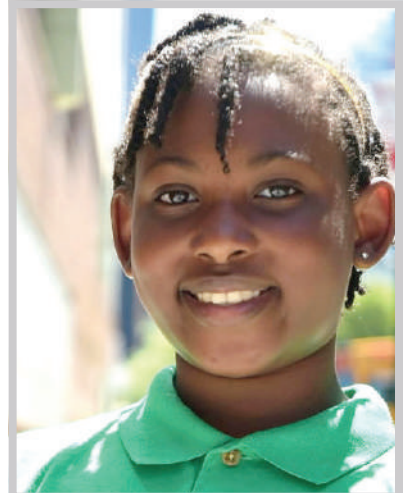
Ifayola Adewole



Isabella Taylor



Japera Garard



Kaila Dula



L. Isaiah Grant



Loren Bullen



Ness Uzi Sasson-Gelman



Sachin Luft



Sarae Green



Tanya Viswanathan



Taylor Exantus



RISING MOGULS



Abhi Polaki



Adam Stewart



Analicia Williams



Angad Sethi



Ari Copeland



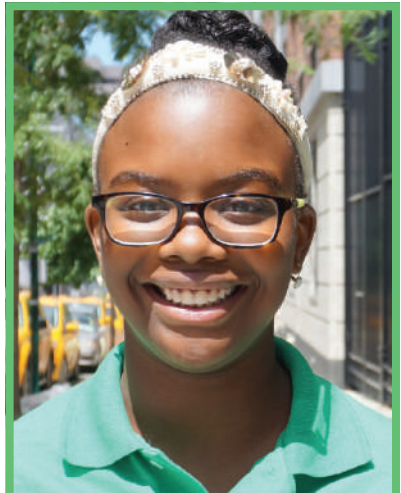
Christopher Gatty



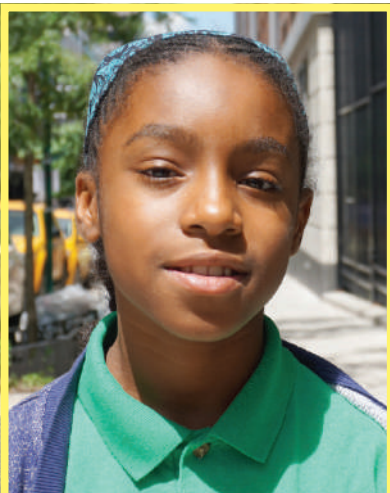
Elijah Anderson



Elisa Nelson



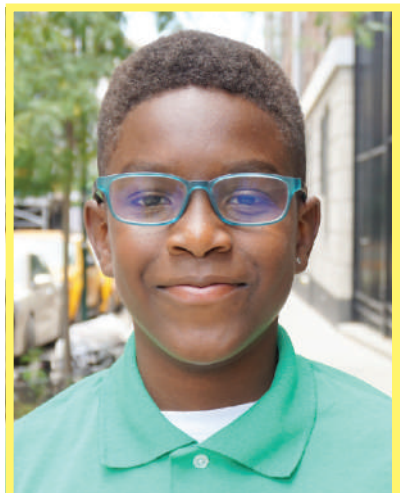
Evangeline Brewster



Folosade Adewole



Gabriele Grant



Gerald China



Hudson McKinley-Uss



Kennedy Thompson



Kenneth Thompson Jr.



Khalil Foreman



Logan Dorrell



Mikayla Blakes



Om Shrikam



Parker Taylor



Rachel Levien



Sanai Bastian



Trinity Santos



Trisha Viswanathan



Tyla Smith



Xavier Mieyal



MOGULS



Alfred Davis



Amani Cannon



Amariah Elliott



Brenda Urdy



Damon Anthony Stewart Jr.



Isiah Simon



Jaris McClamb



Jason Ponterotto



Javon Johnson



Jaylen Blakes



Johanna Sainte



Joshua Garard



Justin Green



Lisbeth Abreu



Malcolm Teasdale



Maria Velarde



Myles China



Nicholas Jenkins



Nicholas Petersen



Noa Spencer



Ny-Shia Hunter



Nyja Nelson



Olatunju Adewole



Sarah Mercer

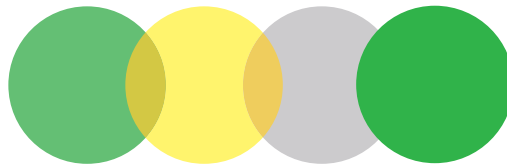


Taharqua Merchant

THE TEASDALE FAMILY

My name is Malcolm J. Teasdale the proud father of Malcolm R. Teasdale. Words will never be able to describe my satisfaction with The World of Money seminar. Although we currently reside in Detroit, Michigan my son attended the seminar while visiting his grandmother, Nyla L. Teasdale. My mother heard about the program from a friend and enrolled my son. This was one the best decisions we have ever made as a family. Financial literacy, responsibility, and awareness are extremely important in life, especially when learned early in life. The value of knowledge and the power of financial competence is limitless. The World of Money has not only opened the door for my son's interest in financial success and responsibility, it has also sparked a positive interest in becoming financial secure throughout life. As a proud father, I am extremely grateful for The World of Money and to my mother for enrolling my son Malcolm.

Mr. Malcolm J. Teasdale - Parent



INSTITUTE GRADUATION



The Garard Family



Malcolm Teasdale



Amira Archibald



Leila Billings

DAY AT AB GLOBAL, LLC









Our moguls spent the day being taught:

- The Role of an Equity Analyst – Buy/Sell/ Hold game – Christine Phillpotts, SVP/Senior Research Analyst
- The Role & Responsibilities of a Portfolio Manager – Ashish Shah, SVP/Head of Fixed Income & CIO of Global Credit
- Ethics – what is it and why is it so important at home, school & work – Mark Manley SVP/Deputy General Counsel & Chief Compliance Officer
- “Managing Your Money” - Lunch & Learn with Richard Murray, AO/Senior Associate
- Alternative Investments & Risk Management – Juneisha Burrowes, AVP/AB Arya Partners - Operational Risk Manager
- Building your resume & job search tips – Sharlyn Harper, Campus Recruiting Specialist
- A tour of the Buy-side Trading Desks – Ray Papera, SVP/Portfolio Manager



ONLINE STOCK PICK COURSE

Partnering with Young Investor Society, our moguls represent New York State in our 6 month Stock Pick Course. Rankings as of December 28, 2017.

	Kayla Seepersad World of Money Youth Financial Education Training Institute Queens Village, New York	Level Senior Stock Analyst	Net Worth \$ 1,672,110.00	Rank 28 / 806	View Student Profile
	Kyle Fowlkes World of Money Youth Financial Education Training Institute Wyandanch, New York	Level Stock Analyst	Net Worth \$ 1,355,400.00	Rank 43 / 806	View Student Profile
	Chris Vall World of Money Youth Financial Education Training Institute New York, New York	Level Junior Stock Analyst	Net Worth \$ 967,140.00	Rank 73 / 806	View Student Profile
	Madison Ambrose World of Money Youth Financial Education Training Institute New York, New York	Level Junior Stock Analyst	Net Worth \$ 961,200.00	Rank 75 / 806	View Student Profile
	Samantha Bourjolly World of Money Youth Financial Education Training Institute Jamaica, New York	Level Intern	Net Worth \$ 408,240.00	Rank 119 / 806	View Student Profile
	Rawm White World of Money Youth Financial Education Training Institute New York, New York	Level Grunt	Net Worth \$ 356,400.00	Rank 181 / 806	View Student Profile



WORLD OF MONEY GHANA



WORLD OF MONEY HAS
EXPANDED TO GHANA!

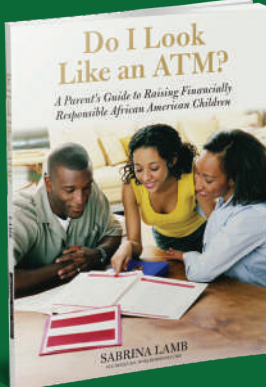


Our local Ghanaian partners are
with Moremi Initiative, Accra
Senior High School and Basics
International.

GHANA



8TH ANNUAL PARENT “MONEY MATTERS” FORUM



12TH ANNUAL GALA & AWARDS CEREMONY



Honorees: Racquel Oden (Merrill Lynch), Don Rogers (EY), Wilson White (Google Inc) – representing Davon Snipes



FUBU Co-founder, Keynote Speaker J. Alexander Martin



Babajide Hickson and Adenike Hickson – Mogul keynote speakers



Rebekah Givan – Rising Mogul keynote speaker

OPERATION SANTA



Our organization encourages our moguls and their families to commit their lives to service. This year, we served “Children’s Village” and “Meals on Wheels”.

Our Moguls delivering meals to shut in senior citizens in Queens.

“Service is the rent we pay for the privilege for living on this earth.”

Shirley Chisolm



WORLD OF MONEY'S FOURTH ANNUAL MARTHA'S VINEYARD YOUTH BUSINESS PITCH COMPETITION



SAVE THE DATE:

**Monday,
August 13, 2018**

**Union Chapel
55 Narragansett Ave,
Oak Bluffs, MA 02539**

\$1,000.00 FIRST PLACE CASH PRIZE!

2017 FINALISTS



First Prize Winners:
Nyla and James,
Owners of Comfort Food Café



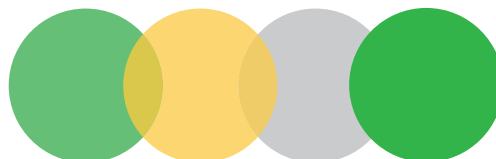
Second Prize Winners:
Harold and Christian, Owners of Not Nice



Third Prize Winner:
Lola, Owner of
Lola's Dance and Beauty Bar



Merrill Lynch
Bank of America Corporation



WORLD OF MONEY

ANNUAL MARTHA'S VINEYARD YOUTH BUSINESS PITCH COMPETITION



Top \$1,000 Prize Winners: James & Nyla, Co-CEOs, Comfort Food Café



Harold & Christian, Founding CEOs of "Not Nice Company"



Second Prize: Lola A., Owner/CEO of Lola's Dance & Beauty Bar



The Judges

ABC'S GOOD MORNING AMERICA WELCOMES OUR HONORARY MOGUL MIKAILA ULMER

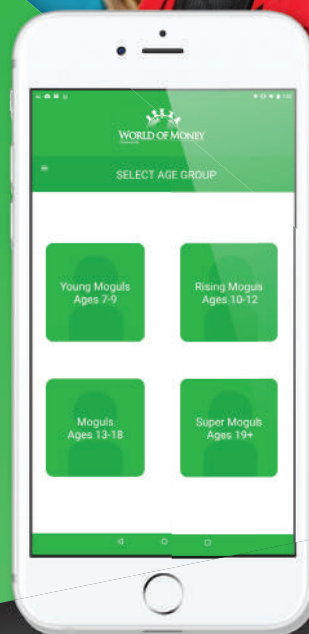
CEO of Me and the Bees Lemonade





THE WORLD OF MONEY YOUTH FINANCIAL EDUCATION MOBILE APP!

World of Money will give you
your first **\$5.00** to own stock in
your chosen U.S. companies!



APP VIDEOS

[includes Money Flash cards and Daily Wealth Affirmations]



YOUNG MOGULS (ages 7 – 9)

- Money Mindsets
- Rich versus Wealthy (English, French, Spanish)
- Needs versus Wants (English, French, Spanish)
- History of Money
- Money Drainers
- World Currencies
- Growing Your Money

RISING MOGULS (ages 10 – 12)

- Money Mindsets
- Rich versus Wealthy (English, French, Spanish)
- Needs versus Wants (English, French, Spanish)
- History of Money
- Money Drainers
- World Currencies
- Budgeting
- Growing Your Money
- ATMs
- Insurance
- Introduction to Credit
- Master Your Card
- Entrepreneurship

MOGULS (ages 13 – 18)

- Money Mindsets
- Money Drainers
- Budgeting
- Banking, Credit Union and FDIC
- ATMs
- Master Your Card
- Payment Technology (English, French, Spanish)
- Using Mobile Payments (English, Swahili, Portuguese)
- Growing Your Money
- Insurance
- You and Your Credit
- Stock Market
- Mutual Funds
- Bonds
- Entrepreneurship
- Safe Teen Driving
- Basketball and Money
- Paying for College

SUPER MOGULS (ages 19+)

- Money Mindsets
- On Your Own
- Money Drainers
- Budgeting
- Banking, Credit Union and FDIC
- ATMs
- Master Your Card
- Payment Technology
- Using Mobile Payments
- Growing Your Money
- You and Your Credit
- Insurance
- Stock Market
- Mutual Funds
- Bonds
- Entrepreneurship
- Taxes
- Safety on the Road
- Your Legal/Financial Responsibilities
- Rent Your Own Apartment

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