2017 YEARBOOK

World of Money Youth Board of Directors

INVEST TO EMPOWER

WORLD OF MONEY

ESTABLISHED 2007
Over 350 Youth Involved
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WorldofMoney.org was founded in 2005 and is a New York City based 501(c)(3) non-profit organization whose mission is to empower youth with a sound financial education. Nearly 4,000 youth between ages 7 – 18, and their families have received World of Money’s 40 - 120 classroom hours of financial education and forums. This approach has steadily broken a generational cycle and changed the way youth and their parents understand their money. Mandarin Chinese, excel spreadsheet and community service courses are included. Our immersive curriculum equips children with five tenets for a financially responsible and philanthropic life: learn, earn, save, invest and donate. Our financial presenters are stellar Wall Street professionals, business and legal leaders.

Via 24 coalition partners, the World of Money provides youth with our youth financial education mobile app. Our app is being utilized by national, local, regional and global schools and organizations.
This year, 137 Moguls graduated from the 2017 World of Money Youth Financial Education Training Institute. The Buddhist teacher Nichiren Daishonin once wrote: “More valuable than treasures in a storehouse are the treasures of the body and the treasures of the heart are the most valuable of all.” For the last 11 years, our organization’s holistic approach to financial education has been to encourage youth to embrace their humanity, genius and determine to create value in the world. From our Board of Directors, Leadership Council, Financial Presenters and Parent Advisory Executive Board members, we acknowledge the world’s tendency towards hoard and greed; instead, we determine to use one of the powerful currencies on the planet, besides love and one’s spiritual practice, by challenging youth (and their parents) to become financial and philanthropic team leaders in their families. We encourage our youth and their families to build financial security, generational wealth and community service. The World of Money organization represents what can be accomplished when, serving in unity, we embrace a culture of giving.

This year, we have experienced another overflowing vault of golden memories.

- Our moguls appeared on ABC’s Good Morning America
- Seated new youth board members; representing New York City, New Jersey and Florida
- Our moguls attended a day long training at AB Global LP with CEO Seth Bernstein and senior executives
- World of Money’s Parent Executive Board produced a Parent ‘Money Matters’ Forum at Berkeley College
- Leadership Council members traveled to Senegal to teach at our two partner organizations
- Held the 7th Annual Tri-State Community Day of Service
- Our Leadership Council produced a ‘Career and Resume Writing Workshop’ at Viacom
- Held the 3rd Annual World of Money Youth Business Pitch Competition
- Currently, providing a six-month online stock pick competition culminating in a 2018 competition
- World of Money partnered in Accra, Ghana with Basics International, Moremi Initiative, Accra Senior Girls High School
- World of Money moguls and parents visited MIT to learn about the admissions process

The growth of our organization is astounding. The World of Money mobile app (available on the Google and Apple platforms) and workshop materials are being used by our 24 coalition partners. Our Institute registration results in waitlist status. We plan to build on our existing app translations (French, Swahili, Portuguese, Spanish) to also include Creole.

Together with your support, we must also provide the financial, entrepreneurial and philanthropic education, so that we can empower youth locally, nationally and globally.

Continue To Walk Good,

Sabrina Lamb

Founder and Chief Executive Officer
On behalf of the World of Money organization, thank you for your support and joining us to celebrate another year of youth empowerment. Thank you for your commitment to Invest to Empower.

There is much to celebrate tonight. The World of Money has been busy this year – we had the largest enrollment ever in our signature program, the Youth Financial Education Training Institute; we launched a financial education mobile app accessible in French, Spanish, Swahili and Portuguese languages; we expanded our outreach beyond the NYC borders, reaching youth in Senegal, Rwanda and South Africa and soon Ghana; our moguls’ parents received a full day of personal finance training, and we provided our moguls with resume writing and interview skills workshops.

We could not do any of this without your generous support. In a world that challenges fiscal responsibility and discipline every day, our youth desperately need the financial life skills programming that your financial support and volunteerism enables. We call on you for your continued support. Your support provides hundreds of kids with an immersive financial program and other life enhancing skills. We appreciate you and all that you do to empower our moguls.

World of Money’s impact is powerful. Don’t take my word for it; tonight you will hear for yourselves the impact that the World of Money has had on our moguls’ lives. Join me and Invest to Empower our youth.

Warmest Regards,

Chris H. Cheesman

CHRIS CHEESMAN
Board Chairperson

MELBA WILSON
President/CEO, Melba’s Restaurants

THOMAS MILLER
Director, Avison Young, LLC

ROBERT ALLARD
Co-CEO, Firebreak Capital, Inc.

JOHN MONTERO
Parent Advisory Council Executive Board

SABRINA LAMB
Founding CEO, WorldofMoney.org
What a year it has been. In 2017, the World of Money Leadership Council (Junior Board) added five new members, held our first inaugural awards reception honoring six young professionals and contributed countless hours of service to the broader mission through World of Money programming. With our eyes fixed on raising even more awareness and backing for the organization, this evening serves as a humble reminder that our work is not yet done.

There are so many people, young and old(er), who stand to benefit from the life lessons and skills that are part of World of Money’s teachings. With your help, we are bringing this knowledge to the world, one family at a time physically and to tens of thousands virtually via the World of Money App. With a country divided on the heels of a historic presidential election, the work of World of Money is needed now more than ever. World of Money’s principles reaffirm the fundamental ideals that make this country so great—quality education, opportunities to apply your skills to earn a living, investing in the future, paying it forward—and civic engagement by all.

As we look toward 2017 with optimism, there are several exciting ways you can partner with us. In February, the Leadership Council will host a Career Seminar for World of Money youth that will feature a panel of industry professionals sharing insights on their respective fields with a resume and interview clinic and the ever popular Amazing Race will return in the spring/summer. These initiatives are made possible due to the time, dedication and financial support of our council members, our employers and friends like you. I am proud to introduce the Leadership Council’s new Co-Chairs Messrs. Chris Valdejuli and D’Juan Neal. Under their visionary leadership, the Leadership Council will continue to grow and empower our youth.

We look forward to your commitment to help us bring financial education to even more communities and individuals.

Leadership Council Directors

Chris Valdejuli & D’Juan Neal

Co-Chairs

Ash Exantus

Diego Carvajal

Joanessa Burrowes

Joseph Emondson, Membership

Keren Charles

Tateeya Bellamy, Secretary
**WE SALUTE OUR**

**DYNAMIC FINANCIAL PRESENTERS**

<table>
<thead>
<tr>
<th>NAME</th>
<th>COURSE</th>
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<tr>
<td>Ash “Cash” Exantus</td>
<td>Rising Moguls Teacher</td>
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<td>Andy Sarrazin</td>
<td>Real Estate</td>
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<td>Candi Hinton</td>
<td>Young Moguls Teacher</td>
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<td>Chris Valledulji</td>
<td>World of Credit</td>
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<td>Christephor Jones</td>
<td>How The Rich Think</td>
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<td>Derrick Barnes</td>
<td>Insurance</td>
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<td>Derrick Watkins</td>
<td>Body Language, Teamwork</td>
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<td>Diego Carvajal</td>
<td>Real Estate Investing</td>
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<td>Dzizoli Quist</td>
<td>Budgeting</td>
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<td>George Pushner</td>
<td>Consumer Finance</td>
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<td>Gordon Armstrong</td>
<td>Bonds 101</td>
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<td>Heather Stanislaus</td>
<td>Social Media</td>
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<td>Heather-Sky McField</td>
<td>Young Moguls Teacher</td>
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<td>J.R. Dorsainvil</td>
<td>Entrepreneurship</td>
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<td>James Felton Keith</td>
<td>Stock Tables</td>
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<td>Jamie Keyte</td>
<td>Mandarin Chinese</td>
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<td>Jay Jin</td>
<td>Mandarin Chinese</td>
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<td>Jeremy Stennett</td>
<td>Advertising</td>
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<td>John Giambone</td>
<td>Excel</td>
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<td>Joseph Edmondson</td>
<td>Mutual Funds &amp; Stock Market</td>
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<td>Julio Tejada</td>
<td>Insurance</td>
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<td>Katherine Bates</td>
<td>FICO, Credit</td>
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<td>Kellen Carter</td>
<td>Securities &amp; Exchange Commission; Intellectual Property</td>
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<tr>
<td>Marc Lichtenfeld</td>
<td>Dividends</td>
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<tr>
<td>Mercedes Garcia</td>
<td>Master Your Card</td>
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<tr>
<td>Michael Haddad</td>
<td>Commodities/Bonds</td>
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<tr>
<td>Matthias Milton</td>
<td>Dividends/Real Estate</td>
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<tr>
<td>Mkemo London</td>
<td>Dividends</td>
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<td>Monte Henry</td>
<td>Flow of Money; Stock Market Game</td>
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<td>Niles Stewart</td>
<td>History of Money</td>
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<td>Paul Trussell</td>
<td>Financial Institutions, Checkwriting</td>
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<td>Reginald Harwell</td>
<td>Disciplined Savings; Rule of 72</td>
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<td>Rich Shelton</td>
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<td>Sabrina Lamb</td>
<td>Wills, Trusts</td>
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<td>Sonia Alleyne</td>
<td>Social Media</td>
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<tr>
<td>Valerie Evering</td>
<td>Mandarin Chinese</td>
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World of Money’s Parent Advisory Council Executive Board is thrilled to celebrate our organization’s 2017 accomplishments. This membership body was formed with two objectives in mind: to make this unique parent collective to be an omnipresent force within the World of Money organization; and to consistently engage parents at all events, family functions, schools, churches, as well as, via on social media. Based on our own children’s experiences at the World of Money over the years, we serve as advocates and ambassadors to the greater parent community. We share how our children have been positively impacted via financial education and enrichment activities. Our children now possess a deeper understanding of money and how it is really to be managed via saving and investing. We are proud that one tenet of World of Money’s motto ‘donate’ is a mandate within our own families. Together with our children, we believe that it is imperative that volunteerism and being a force for change is a significant pillar in our lives.

We will continue to be a resource to the alumni of World of Money. The PACEB will be working together with other partners within the community to provide opportunities for the Young and Rising Moguls and their parents. In doing so, we will provide the space to create enduring friendships, networking and discuss interests, and encourage goal-setting. We are also strengthening the bonds within our communities, in order to refute the narrative that we cannot and will not work together to create better futures for our children. We continue to reinforce that the World of Money’s Institute and enrichment activities not just a “one time” offering. To learn more about the World of Money organization, the PACEB is here to answer your questions and to promote the successes of World of Money graduates. PACEB continues to remind them that we are here to support them in any way that we can.

Finally, the Parent Advisory Council Executive Board will work with the other councils within World of Money to become a stronger fundraising entity. To that end, in addition to our signature annual “Parent Money Matters” Forum, the PACEB has committed itself to producing annual events where we will engage promote and fundraise on behalf of the World of Money.

We are determined to reach out to each and every parent, friend, and family member for heart-to-heart dialogue so that we can cultivate ambassadors, lifelong partners and ardent supporters of the World of Money organization. Our children are worth it.

Sincere Regards,
THE PARENT ADVISORY COUNCIL EXECUTIVE:

Lydia Adviser, Williams, Jr.
Christopher Saunders, Chair
John Mamero, Board Rep.

Jonathan Williams, Co-Chair

Kendra Burreaux, Secretary
Merrica Hockett, Membership

Mary Lomax, Outreach
Ruth Artis, Moore, Parent Rep.
Tuesday Brooks, Treasurer
We would like to express our thanks for an enriching experience at World of Money. Our kids Elijah and Jacob Anderson really enjoyed the experience. We, as a family, have begun and I imagine we will continue to have discussions about a range of financial topics including the economy, investing, their 529 accounts, the rule of 72, etc. As much as they grumbled about the homework and dress code, the boys are eager to return next summer for more than a single week.

Regards,

The Anderson Family
YOUNG MOGULS

Aiden Wallace

Analicia Williams

Lenox Nickles

Loren Bullen

Rebekah Givan

Tsion Grooms

Zion Pierre
RISING MOGULS

Alessandra Armand

Allan Stanley

Amina Moses

Bakari Moses

Haokai Ma

Henry Eisenbeis
Kalel Ryals
Kamau Kokayi
Keilah Om

Kylie Stanley
Lucia Eisenbeis
Madison Francis
MOGULS

Amariah Elliott  Chad Spann-Thomas  Chanaya Lawson

Ethan Julien  Garrison Alston  Jeffrey Hughes

World of Money
I feel that enrolling Aiden into the world of money program was a great investment. It brought joy to see that he enjoyed the program and that he gained knowledge from it. I will strongly recommend the program to other parents and I look forward to enrolling Aiden again next year. The staff was incredible. Everyone that I came in contact with were very amicable. You can tell that they enjoyed what they were doing. I am grateful to all that took time out to teach and empower our children. Blessings upon blessings to all!!

Ms. Alana Carroll
Gordon Armstrong, Managing Director, North South Capital and his team, teaches “Investing Bonds”

SESSION TWO
YOUNG MOGULS

Aiden Johnson  
Asa Copeland  
Cameron Powell-Spruils

Loren Bullen  
Jacob Anderson  
Ness Uzi Sasson-Gelman
RISING MOGULS

Amira Archibald

Brook Williams

Christopher Denson

Elijah Anderson

Khalil Foreman

Mason Bourne
MOGULS

Alana Key  
Amariah Elliott  
Brianna Wright

Dimitri Hinds  
Heru Gibbs  
Ike Egodigwe
THE STRICKLAND FAMILY

The World of Money Institute is unmatched and a saving grace for our children and generations to come. Financial literacy is the key that open minds to THINK, SAVE and prevent poverty. The wealth of knowledge that their young minds have been exposed to, changes lives. A GAME CHANGER. My son is looking forward to attending next summer! We are grateful for Ms. Lamb’s, concept, expertise, TIME and vision.

Sincerely,

Ayesha Strickland
(Mother of Storm Strickland)
YOUNG MOGULS

Asa Copeland
Alexandra Price
Asa Copeland

Dev Shrikam
Hank China
Ifayola Adewole
RISING MOGULS

Abhi Polaki
Adam Stewart
Analicia Williams

Angad Sethi
Ari Copeland
Christopher Gatty
Kennedy Thompson

Kenneth Thompson Jr.

Logan Dorrell

Mikayla Blakes

Hudson McKinley-Uss

Khalil Foreman
Om Shrikam

Parker Taylor

Rachel Levien

Sanai Bastian

Trinity Santos

Trisha Viswanathan
MOGULS

Alfred Davis
Amani Cannon
Amariah Elliott

Brenda Urday
Damon Anthony Stewart Jr.
Isiah Simon
My name is Malcolm J. Teasdale the proud father of Malcolm R. Teasdale. Words will never be able to describe my satisfaction with The World of Money seminar. Although we currently reside in Detroit, Michigan my son attended the seminar while visiting his grandmother, Nyla L. Teasdale. My mother heard about the program from a friend and enrolled my son. This was one the best decisions we have ever made as a family. Financial literacy, responsibility, and awareness are extremely important in life, especially when learned early in life. The value of knowledge and the power of financial competence is limitless. The World of Money has not only opened the door for my son’s interest in financial success and responsibility, it has also sparked a positive interest in becoming financially secure throughout life. As a proud father, I am extremely grateful for The World of Money and to my mother for enrolling my son Malcolm.

Mr. Malcolm J. Teasdale - Parent
INSTITUTE GRADUATION

The Garard Family

Malcolm Teasdale

Amira Archibald

Leila Billings
DAY AT AB GLOBAL, LLC

Our moguls spent the day being taught:

- The Role of an Equity Analyst – Buy/Sell/ Hold game – Christine Phillpotts, SVP/Senior Research Analyst
- The Role & Responsibilities of a Portfolio Manager – Ashish Shah, SVP/Head of Fixed Income & CIO of Global Credit
- Ethics – what is it and why is it so important at home, school & work – Mark Manley SVP/Deputy General Counsel & Chief Compliance Officer
- “Managing Your Money” - Lunch & Learn with Richard Murray, AO/Senior Associate
- Alternative Investments & Risk Management – Juneisha Burrowes, AVP/AB Arya Partners - Operational Risk Manager
- Building your resume & job search tips – Sharlyn Harper, Campus Recruiting Specialist
- A tour of the Buy-side Trading Desks – Ray Papera, SVP/Portfolio Manager
Partnering with Young Investor Society, our moguls represent New York State in our 6 month Stock Pick Course. Rankings as of December 28, 2017.

<table>
<thead>
<tr>
<th>Name</th>
<th>Level</th>
<th>Net Worth</th>
<th>Rank</th>
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<tbody>
<tr>
<td>Kayla Seepersaad</td>
<td>Senior Stock Analyst</td>
<td>$1,672,310.00</td>
<td>26 / 806</td>
<td>Profile</td>
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<td>Kyle Fowlkos</td>
<td>Stock Analyst</td>
<td>$1,375,400.00</td>
<td>43 / 806</td>
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<td>Chris Vail</td>
<td>Junior Stock Analyst</td>
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<td>73 / 806</td>
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<td>Madison Ambroise</td>
<td>Junior Stock Analyst</td>
<td>$966,200.00</td>
<td>75 / 806</td>
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<td>Samantha Bourjolly</td>
<td>Intern</td>
<td>$408,240.00</td>
<td>110 / 806</td>
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<td>Rawn White</td>
<td>Grant</td>
<td>$356,800.00</td>
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</table>
WORLD OF MONEY HAS EXPANDED TO GHANA!

Our local Ghanaian partners are with Moremi Initiative, Accra Senior High School and Basics International.

GHANA
8TH ANNUAL PARENT
“MONEY MATTERS” FORUM
12TH ANNUAL GALA
& AWARDS CEREMONY

Honorees: Racquel Oden (Merrill Lynch), Don Rogers (EY), Wilson White (Google Inc) – representing Davon Snipes

FUBU Co-founder, Keynote Speaker J. Alexander Martin

Babajide Hickson and Adenike Hickson – Mogul keynote speakers

Rebekah Givan – Rising Mogul keynote speaker
Our organization encourages our moguls and their families to commit their lives to service. This year, we served “Children’s Village” and “Meals on Wheels”.

Our Moguls delivering meals to shut in senior citizens in Queens.

“Service is the rent we pay for the privilege for living on this earth.”

Shirley Chisolm
SAVE THE DATE: Monday, August 13, 2018

Union Chapel
55 Narragansett Ave,
Oak Bluffs, MA 02539

$1,000.00 FIRST PLACE CASH PRIZE!

2017 FINALISTS

First Prize Winners:
Nyla and James,
Owners of Comfort Food Café

Second Prize Winners:
Harold and Christian, Owners of Not Nice

Third Prize Winner:
Lola, Owner of Lola’s Dance and Beauty Bar
WORLD OF MONEY
ANNUAL MARTHA’S VINEYARD
YOUTH BUSINESS PITCH COMPETITION

Top $1,000 Prize Winners: James & Nyla, Co-CEOs, Comfort Food Café

Harold & Christian, Founding CEOs of “Not Nice Company”

Second Prize: Lola A., Owner/CEO of Lola’s Dance & Beauty Bar

The Judges
ABC’S GOOD MORNING AMERICA WELCOMES
OUR HONORARY MOGUL
MIKAILA ULMER
CEO of Me and the Bees Lemonade
THE WORLD OF MONEY
YOUTH FINANCIAL EDUCATION MOBILE APP!

World of Money will give you your first $5.00 to own stock in your chosen U.S. companies!

APP VIDEOS
[ includes Money Flash cards and Daily Wealth Affirmations ]

YOUNG MOGULS (ages 7 – 9)
- Money Mindsets
- Rich versus Wealthy (English, French, Spanish)
- Needs versus Wants (English, French, Spanish)
- History of Money
- Money Drainers
- World Currencies
- Growing Your Money

RISING MOGULS (ages 10 – 12)
- Money Mindsets
- Rich versus Wealthy (English, French, Spanish)
- Needs versus Wants (English, French, Spanish)
- History of Money
- Money Drainers
- World Currencies
- Budgeting
- Growing Your Money
- ATMs
- Insurance
- Introduction to Credit
- Master Your Card
- Entrepreneurship

MOGULS (ages 13 – 18)
- Money Mindsets
- Money Drainers
- Budgeting
- Banking, Credit Union and FDIC
- ATMs
- Master Your Card
- Payment Technology (English, French, Spanish)
- Using Mobile Payments (English, Swahili, Portuguese)
- Growing Your Money
- Insurance
- You and Your Credit
- Stock Market
- Mutual Funds
- Bonds
- Entrepreneurship
- Safe Teen Driving
- Basketball and Money
- Paying for College

SUPER MOGULS (ages 19+)
- Money Mindsets
- On Your Own
- Money Drainers
- Budgeting
- Banking, Credit Union and FDIC
- ATMs
- Master Your Card
- Payment Technology
- Using Mobile Payments
- Growing Your Money
- You and Your Credit
- Insurance
- Stack Market
- Mutual Funds
- Bonds
- Entrepreneurship
- Taxes
- Safety on the Road
- Your Legal/Financial Responsibilities
- Rent Your Own Apartment

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Available on Google Play

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