



FOR IMMEDIATE RELEASE

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The WorldofMoney.org Commemorates 12th Annual Youth Financial Education Training Institute

New York City, New York- More than 120 moguls (ages 7 – 18) joined WorldofMoney.org for its 12th Annual Youth Financial Education Training Institute from July 10 to July 28. Through the support of dedicated partner **Master Your Card**, a community empowerment program sponsored by Mastercard, the World of Money Youth Financial Education Training Institute served 120 moguls. Each mogul received an immersive classroom financial education, taught by business and education leaders and Wall Street professionals. Courses included financial history, ethics, entrepreneurship, growing your money, advertising, financial institutions, insurance, credit, investing, Excel, Mandarin Chinese, and more. **Master Your Card** sponsored the creation of the World of Money youth financial education mobile app, which is being utilized by these U.S. national, regional and global organizations as well as China, India, **Senegal, Ghana, South Africa and Rwanda.**

“Financial security is the foundation of a family’s well-being,” shares WorldofMoney.org Founder and CEO Sabrina Lamb. “As children and youth enter adulthood, it is imperative that we provide immersive financial education as a prerequisite for building generational financial security. In addition to financial and entrepreneurial education, our moguls are mentored by business executives from our partner Black Ivy Alumni League; as well as hip hop artist Mickey Factz. We sincerely appreciate our enduring partnership with **Master Your Card** to empower our moguls and their families.”

“Education is vital to financial stability, and Master Your Card was thrilled to partner with World of Money to help drive an empowering and immersive educational program for this year’s Youth Financial Education Training Institute,” said Mercedes Garcia, vice president of global community relations at Mastercard. “This annual event is equipping the next generation of business moguls with valuable understanding of important financial topics, including how tools like electronic payment technology can help them achieve financial success as they mature.”

About the WorldofMoney.org®: Founded in 2005, the WorldofMoney.org, a New York City based 501(c)(3) non-profit organization, has empowered over 4,000 students, ages 7 - 18. Our mission is to empower youth with 40 – 120 classroom hours of immersive classroom financial foundation. The organization changes the way youth manage money by equipping them with five tenets for a financially responsible and philanthropic life: learn, earn, save, invest and donate. The organization was selected as a **Promise Place by America's Promise Alliance** and by **AOL Impact** as one of ten top socially good organizations in America. Having these basic financial planning tools encourages youth to become family team players, maximize their longer-term financial well-being and to balance consumer and investor behaviours. The curriculum includes a youth business pitch competition, community service, a six-month stock analysis course, year round alumni activities and a Parent "Money Matters' Forum. Parents and moguls have toured mainland China, Hong Kong, South Africa and Cuba.

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