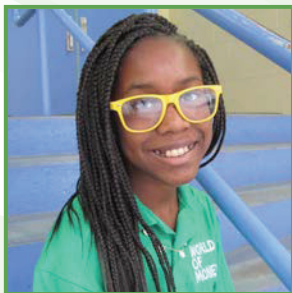


CORE MISSION

A leading provider of youth financial education
in the New York City Tri-State area.



Founded in 2005, the WorldofMoney.org is a New York City based 501(c)(3) non-profit organization whose mission is to empower youth with a sound financial education. Now more than ever, this organization is needed to break a generational cycle and to change the way youth view money, by equipping them with five tenets for a financially responsible and philanthropic life: **learn, earn, save, invest** and **donate**. Having these basic financial planning tools encourages youth to become family team players, maximize their longer-term financial well-being, and to balance consumer and investor behaviors.


Overwhelming research indicates that financial education helps reduce poverty.



When you teach your son,
you teach your son's son. ~Talmud



1441 Broadway, 5th Floor, PMB 5084
New York, New York 10018

 888.945.8333

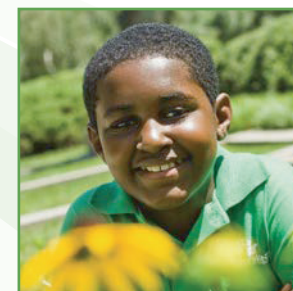
 212.659.0684

 Register@WorldofMoney.org

 www.worldofmoney.org



LEARN • EARN
SAVE • INVEST • DONATE



YOUTH FINANCIAL EDUCATION
TRAINING INSTITUTE

"Youth urgently need to attend the Youth Financial Education Institute, as the lack of financial education may lead to poor health, decreased quality of life, generational financial victimization and lower college attainment levels."

~ Sabrina Lamb, Founder and Chief Executive Officer, WorldofMoney.org

"I am excited that these young people understand the benefits of learning. [World of Money] reinforces their need to understand the basics of business and finance."

~ Curtis Granderson, New York Mets Outfielder



CURRICULUM

The curriculum includes Budgeting, Real Estate, Stocks/Bonds/Commodities, Mutual Funds, Wills/Trusts, Credit, Mandarin Chinese, Excel, Community Service, and year-round alumni activities

EDUCATIONAL TOURS

World of Money has frequently toured the White House and Washington DC. Our moguls and families have also toured China, Hong Kong, Cuba, South Africa, Italy and Greece.



FINANCIAL PRESENTERS

Our experienced elite corps of presenters represent major businesses and financial institutions.

DEMOGRAPHICS

YOUNG MOGULS ages 7-9

RISING MOGULS ages 10-12

MOGULS ages 13-18

YOUTH EMPOWERED Since 2005 - Over 4000 youth and their families

2017 HIGHLIGHTS 137 moguls graduated

INSTITUTE SCHEDULE INCLUDES Three sessions consisting of 18 days; 40 hours per week

YOUTH ORIGINATE FROM New York, New Jersey, Connecticut, Georgia, Pennsylvania, Delaware, Florida, Texas, Illinois, India, Saudi Arabia

CORE PROGRAMS Youth Financial Education Training Institute, Youth Business Pitch Competition, Parent "Money Matters" Forum, Global Stock Pitch Competition

CELEBRITY SUPPORTERS

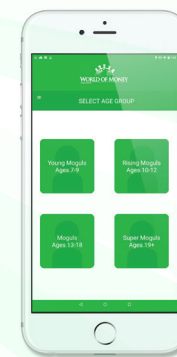
- Michael Strahan, ABC's "Good Morning America"
- Keke Palmer, award-winning actress/singer
- Charles Payne, Fox Business Network
- Jacque Reid, WNBC-TV, Tom Joyner Media
- Teddy Riley, Grammy award-winning artist



"Watching those kids go through their lessons, I choked back tears; tears of pride and joy. They were bright, engaging and optimistic. These kids understand that they can control their own fates with a desire to learn and a determination to put skin in the game."

~ Charles Payne, Host of Fox Business Network and CEO of Wall Street Strategies

THE WORLD OF MONEY YOUTH FINANCIAL EDUCATION APP



MEDIA APPEARANCES

MSNBC • WABC-TV • WCBS-TV • TV One • Fox Business Network • Black Enterprise • Barron's • Essence • Ebony

HONORABLE MENTIONS

- America's Alliance Promise Place
- AOL Impact as one of the top ten social good organizations in America