



# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

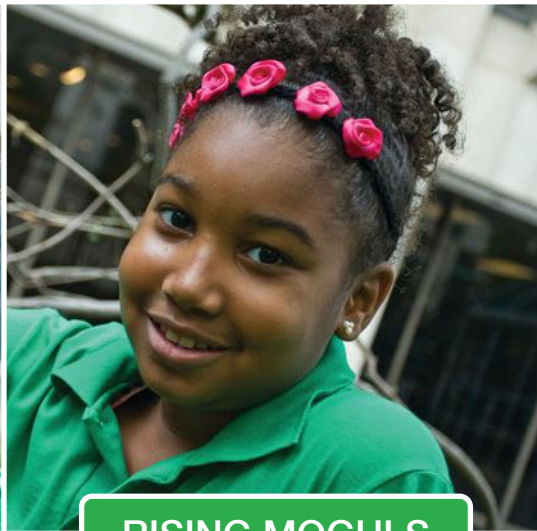
## 2015 YEARBOOK

★★★★★ *10th Anniversary* ★★★★★

LEARN. EARN. SAVE. INVEST. DONATE.



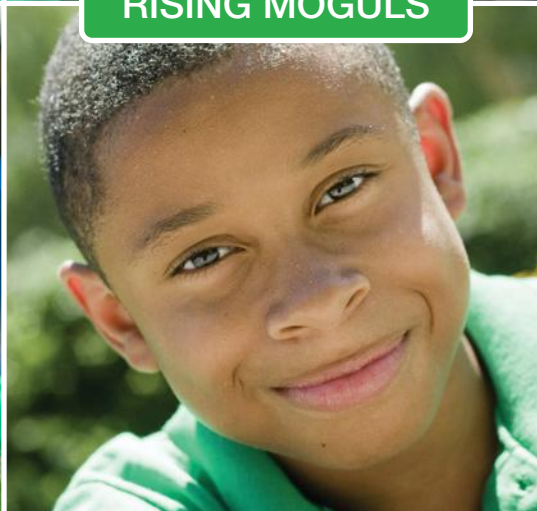
YOUNG MOGULS



RISING MOGULS



MOGULS





THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, N. Y. 10007

June 3, 2015

Dear Friends:

It is a pleasure to welcome everyone to WorldofMoney.org Youth Financial Education Training Institute's 10<sup>th</sup> Anniversary Gala and Awards Ceremony.

My administration is committed to connecting young people to the training and education they need for success, and it is essential that we build an inclusive 21<sup>st</sup> century economy where all our residents can participate. Technology training and financial literacy are essential in this mission, and the World of Money Institute has been an important partner in guiding youth as they discover the fundamental practices that will place them on the path to financial well-being. Since 2005, World of Money has offered workshops for coding and programming, financial planning sessions, and provided valuable resources for young people to make informed financial decisions and learn the basics of investments and consumer behaviors. This organization has given its Moguls the knowledge to become independent and well-informed decision makers, and I applaud its dedicated staff and supporters for helping us to create a city that holds opportunities for all young New Yorkers.

On behalf of the City of New York, congratulations to this year's honorees – Shaka Rasheed and Rodney Parnter. Please accept my best wishes for a wonderful gala and continued success. )

Sincerely,

A handwritten signature in cursive script that reads "Bill de Blasio".

Bill de Blasio  
Mayor

## TABLE OF CONTENTS

About The World of Money.org	4
Board of Directors	5
The 10th Year Anniversary CEO Message	6
Parent Advisory Council	7
Youth Board of Directors Message	8
In Their Words	9
Financial & Technology Presenters	10
Classroom Scenes	12
Day At AB Holdings, LLC	15

### The Moguls

Session One	21
• Young Moguls	22
• Rising Moguls	24
• Moguls	26
Session Two	29
• Young Moguls	30
• Rising Moguls	32
• Moguls	36
Session Three	37
• Young Moguls	38
• Rising Moguls	40
• Moguls	43
Nasdaq Opening Ceremony; Graduation Speeches	47

### Signature Annual Events

• 10th Annual Gala and Awards Ceremony	51
• Community Service Day	59
• Alumni News	62
• Special Events	65
• International Travel: South Africa Tour	68
• Word of Money in the Media	70
• Family Feud Game Show & Youth Business Pitch Competition	72



# ABOUT THE WORLD OF MONEY.ORG

Founded in 2005, the WorldofMoney.org is a New York City based 501(c)(3) non-profit organization whose mission is to empower youth with a sound financial foundation. Now more than ever this organization is needed to break a generational cycle and to change the way youth view money by equipping them with five tenets for a financially responsible and philanthropic life: learn, earn, save, invest and donate. Having these basic financial planning tools encourages youth to become family team players, maximize their longer-term financial well-being and to balance consumer and investor behaviors.

Now in our 10th year, World of Money has strengthened our commitment to providing children, as well as families, day-to-day tools for enhancing their financial literacy and to give them a prosperity mindset and a head start in life. Since our inception, more than 3,000 youth, ages 7 – 18, and have been provided with the needed financial foundation to break a generational cycle of poverty and to change the way youth view money by equipping them with the tenets for a financially responsible and philanthropic life: learn, earn, invest and donate. Our principal objective is to enhance the lives of underrepresented children and young adults in the immediate New York City area.



Congressmember Gregory Meeks listens to CEO Sabrina Lamb's testimony before the "House Subcommittee on Financial Institutions and Consumer Credit."



# BOARD OF DIRECTORS



Chris Cheesman,  
Board Directors,  
Senior Vice President,  
AB Holdings, LLC



Robert Allard, Partner and CEO,  
Firebreak Capital, LP



Melba Wilson  
Melba's Restaurants



Sabrina Lamb  
WorldofMoney.org



Reginald Gay, M.D.  
Novartis Pharmaceuticals



Rodney Parnter  
21st Century Fox

# THE 10TH YEAR ANNIVERSARY CEO MESSAGE

## Sabrina Lamb



This year, 121 Moguls will graduate from the World of Money Youth Financial Education Training Institute. The Buddhist teacher Nichiren Daishonin once wrote: “More valuable than treasures in a storehouse are the treasures of the body and the treasures of the heart are the most valuable of all.” For the last 10 years, our organization’s holistic approach to financial education has been to encourage youth to embrace their humanity, genius and determine to create value in the world. From our Board of Directors, Leadership Council, Financial Presenters and Parent Advisory Council members, we acknowledge the world’s tendency towards hoard and greed; instead, we determine to use one of the powerful currencies on the planet, besides love and one’s spiritual practice by challenging youth to become financial team leaders in their families and to build financial security and generational wealth and service.

The last ten years has been an overflowing vault of golden memories; from our first Classroom Leaders Cyre Rivera and Cameron Breeden who constantly ask, “How can I help?” Our youth board members, Ciana Montero and Dante Stewart, who despite their youth, have always accepted tremendous responsibility, often mentoring much older youth. Under Ciana and Dante’s leadership, the Institute is always in excellent hands. Another golden memory is naming a mutual fund award after alumni Avery Brown, who decided, at age 12, to become a philanthropist; and alumna Nia Mapp, who has raised her voice to support causes she believes in. In August, a community service award will be designated in her name. Hearing from 7 year Thierry’s mother, after he explained, while she was shoe shopping, the difference between needs and wants is another treasure. It has been gratifying to witness the transformation of new students and reading the emails from alumni, who now as young adults, have a greater appreciation for the financial education that they received. I appreciate parents who enrolled their children, traveling from the Tri-State area and other states, establishing bonds with fellow students and enthusiastically sharing their new financial acumen with their parents.

The potential for growth of our organization is astounding; with requests from over 20 community based organizations and parents from 14 different U.S. cities and other countries. Pipeline partnerships with academic, scholarship and international travel non-profit organizations have enabled us to further serve our alumni. Notably, spearheaded by Dwayne Ashley, Vice President/Chief Development Officer at Jazz at Lincoln Center, we are eternally grateful for the programming that Jazz at Lincoln Center has provided this evening and workshops for our moguls, introducing jazz, America’s classical music, for the first time. The late Congressman Adam Clayton Powell, Jr. once asked, “What’s In Your Hand?” Answering this important question, everyone can do something with their hands to make a difference. Our honorees, corporate sponsors, dedicated board members, volunteer financial presenters, leadership council, parent advisory council, engaged parents and alumni, donors and advocates have used their hands and sweat equity to volunteer their time and resources, financially donate and raise awareness for our organization so that this urgent work is accomplished and our children and their parents are empowered.

Each generation of parents determines to provide opportunities for their children beyond what they may have experienced. World of Money parents recognize that if their children are provided with a financial and academic education with a philanthropic focus, their children will prosper in this globally competitive world.

With so many victories, there is so much more exciting expansion work to do....including our work to create the Harlem School for Global Finance, Arts, Technology & Entrepreneurship! I trust that you and your colleagues will join us by using your hands and voices...in all ways possible... so that this organization has the needed resources to usher in another decade...a new century...until every child has a robust financial education!

Continue To Walk Good,

*Sabrina Lamb*

Founding Chief Executive Officer



# PARENT ADVISORY COUNCIL



Black Enterprise calculated that the Black community will have the spending power of \$1 trillion dollars in 2016. However, even with all the work in civil rights and education, it has not translated into major progress toward economic equality. Two things are clear, we have much more work to do in order to realize gains on the economic ladder and financial education is the key. So now, the World of Money Youth Financial Education Training Institute is filling that gap by having families have the hard conversation about money and by becoming informed about finances and investments. Not only will the Institute help your children to become more financially responsible but it will also give them the tools to become financially independent and secure. Additionally, alumni activities and parent forums gives you access to a wealth of information that will have a profound impact on your children and help your family to succeed.

No words can explain the impact World of Money has had on our families, this is why the World of Money Youth Financial Education Training Institute is so important and critical to my family and the community, and it is why we decided to advocate as Parent Advisory Council members.

The World of Money mission is to teach financial education through its' motto of Learn, Earn, Save, Invest, and Donate. This motto is needed more than ever and we need your help. We need parents, colleagues and friends to help spread the word, to get involved, to support the organization, and to donate time and resources to further the mission.

We need you to advocate on behalf of World of Money to our elected officials and influential people in your personal and professional circles in order to bring more resources to the organization and help spread the word about the importance of youth financial education. Financial education and the knowledge that is necessary to make financially responsible decisions are integral to our everyday lives. So help us, to help our community, by enhancing the lives children and young adults through financial education.

*John C. Miller and Denise Hill*

Co-Chairs

Parent Advisory Council



# YOUTH BOARD OF DIRECTORS MESSAGE



Congratulations on your successful completion of the WorldofMoney.org Youth Financial Institute. Let's be honest, WorldofMoney.org is the only non-profit New York City organization that is invested in giving you the opportunity to develop an understanding of what makes the world go round, MONEY! Every day we are surrounded by images of financial behaviors that teach us the kind of relationship we should have with money now and in the future. Remember everything from banking to the stock market to entrepreneurship to real estate? Not to mention excel spreadsheets and Mandarin lessons? We hope that you consider these lessons frequently as you live your life with a WEALTH mindset.

During your session at World of Money, we hope that you not only were exposed to the financial world, but were introduced to a network of individuals that are excited to help you grow into a successful mogul. We are so proud to welcome you into the WorldofMoney.org family and encourage you to utilize the amazing circle that you are now a part of for advice and support in all your endeavors.

We are most excited about all the opportunities that will come your way once you are an Alumni ofWorldofMoney.org! As graduates, look forward to the opportunity to travel with us internationally to destinations like China, South Africa, and Cuba. Participate in local WorldofMoney.org alumni events such as jazz concerts at Lincoln Center, movie screenings, bowling parties, and other social events. Join our alumni group as we ring the opening and closing bells at the NASDAQ stock exchange. PLEASE, don't forget to take advantage of all of the mentorship opportunities that are available to you here at WorldofMoney.org and with the various presenters that volunteered their time to you!

Don't forget to join your fellow moguls on the Facebook: WorldofMoney.org Alumni Group. Be sure to follow us on Instagram @worldofmoney. Also, follow us on Twitter @WORLD OF MONEY ORG

As a WorldofMoney.org Alumni, the possibilities are endless! LEARN, EARN, SAVE, INVEST, DONATE, and you'll go far!

Sincerely,  
*Garrett, Ciana and Dante*

The WorldofMoney.org Youth Board Garrett Collins, Ciana Montero, and Dante Stewart

Email us!      garrett@worldofmoney.org      ciana@worldofmoney.org      dante@worldofmoney.org

## IN THEIR WORDS

“The education that I received here at World of Money will surely affect my future in the financial world. I know what it takes to be a millionaire or even more than that. I know how to make a successful business that will surely help with the world’s wants and needs. I’m basically already a millionaire. I’m prepared for whatever the world throws at me. World of Money has given me a big opportunity in the past week, and I am going to take advantage of that opportunity to the fullest.”

— Moises Diaz, age 13, Mogul

“In the World of Money I have learned many different topics about how to be financially responsible. I have learned about the Rule of 72, credit score, branding, net worth, and more. Learning about these different topics has taught me how to be financially responsible now and in the future. The World of Money was a fun learning experience and it taught me a lot.

The Rule of 72 is a way to double your money quickly. The rule works by 72 divided by the rate of growth equals the period of time your money doubles in. Bad credit score is a low number and is bad when you are trying to get a house or a car because they would make you pay the highest interest. Good credit score is good so people know you pay back loans on time and you could get different things. Branding is the process of creating an identity for a product using a distributive name or symbol. Net worth is assets minus liabilities to find the total worth of you. I have learned many different things in this program. It has been a very fun learning experience. When I grow up I will be financially responsible and be a wealthy person.”

— Victoria George, age 12, Rising Mogul

“At the World of Money July Institute, I learned a lot of important information that everyone can used to positively affect their lives. I learned the difference between rich and wealthy, which helped me because at first, I wanted to be rich but now I want to invest and be wealthy. I also learned about euro zone and financial crisis with Greece. This helped me because now I know, because of interest, not to borrow money from the bank and if you do, return it as fast as you can. I continue to learn different ways to help my dad and mom find different ways to become wealthier than before. I also enjoy learning Mandarin Chinese with our teacher Valerie. Thank you for your time and effort! World of Money was a great experience and I wish I can come back again.”

— Marley Joseph, age 9, Young Mogul

# FINANCIAL & TECHNOLOGY PRESENTERS



Reggie Middleton, CEO, Veritas Capital, Bitcoin pioneer



# FINANCIAL & TECHNOLOGY PRESENTERS (continued)

## Teacher

Patricia Meade  
Carmelle Terrible  
Ash 'Cash' Exantus  
Candis Ransom  
Chris Jones  
Derrick Watkins  
George Pushner  
Gordon Ward  
Heather Stanislaus  
James Keith Felton  
Jared Barchus  
Jasper Wright  
Jeremy Stennett  
John Giambrone  
Joseph Edmondson  
JR Dorsainvil  
Julio Tejada  
Katherine Bate  
Marc Lichtenfeld  
Mercedes Garcia  
Michael Haddad  
Montague Henry  
Paul Trussell  
Reggie Middleton  
Robert Allard  
Sabrina Lamb  
Valerie Evering

## Corporation

WorldofMoney.org  
WorldofMoney.org  
WorldofMoney.org  
KW NY Realty  
AXA-Advisor  
Watkins, LLC  
Duff and Phelps  
IMG Corporation  
Time Warner  
Accrue  
Morgan Stanley  
Barclays  
The Lifestyle Agency  
JP Morgan Chase  
CMG New York  
Dorsainvil, LLC  
State Farm  
Pwc  
The Oxford Club  
Master Card  
TSE Capital  
Dominick & Dominick  
Deutsche Bank  
Veritaseum, Inc.  
Firebreak Capital, Inc.  
WorldofMoney.org  
Valerie Evering, LLC



# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

Master Card's Mercedes Garcia, Vice President,  
Global Community Relations and Chelsey Cashwell,  
Global Public Policy







Michael Haddad, Tse Capital



Jeremy Stennett, The Lifestyle Agency



Young Mogul





Robert Allard, Co-CEO, Firebreak Capital and World of Money Board Member teaches Moguls



Monte Henry, Senior Vice President, Dominick & Dominick and Joseph Edmondson, CMG New York Financial Advisor and Leadership Council member teaches Moguls



**WORLD OF MONEY**  
ESTABLISHED 2005 OVER 3,000 YOUTH SERVED



# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

## AB Holdings CEO Peter Kraus meets with World of Money Moguls





# Thank you message to AB Holdings Senior Executives

**Mr. Gingrich;** Thank you for bringing humor to what can be a very serious subject!

**Ms. Phillpotts;** Thank you for demonstrating how research is key to smart investing! Oh and my mother is from Nigeria!

**Mr. Shah;** Thank you for spicing things up like any good recipe!

**Mr. Guinan;** Thank you for showing us how much trading can be fun, but must be taken seriously.

**Mr. Kuane;** Thank you for touring us around the trading floor and your encouragement to be successful.

**Ms. Joseph;** Thank you for advising us to start saving money now as it is crucial for our futures.

**Mr. Manley;** I appreciated the spirit you brought to the meeting and pointing out the importance of respecting the rules in the workplace.

**Ms. Chessman;** I loved your enthusiasm and your hospitality.

**Ms. Burrowers;** Thank you for being so passionate about World Of Money!!



Mark R. Manley, AB Holdings, Deputy General Counsel, Chief Compliance Officer



**Mr. Guinan;** Thank you for showing us how much trading can be fun, but must be taken seriously





Jim Gingrich, AB Holdings, Chief Operating Officer



World of Money moguls decide: Buy or Sell!





Christine Phillpotts, CFA, Vice President, AB Holdings





World of Money moguls tour AB Holdings Trading Floor



Donna Joseph, Vice President, Bernstein Global Wealth Management with Chris Cheesman, Senior Vice President, Internal Audit, AB Holdings, LLC





**WORLD OF MONEY**  
ESTABLISHED 2005 OVER 3,000 YOUTH SERVED





**WORLD OF MONEY**

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

# THE GRADUATES MOGULS SESSION 1





# YOUNG MOGULS



Arrajah Smith



Rebekah Givan



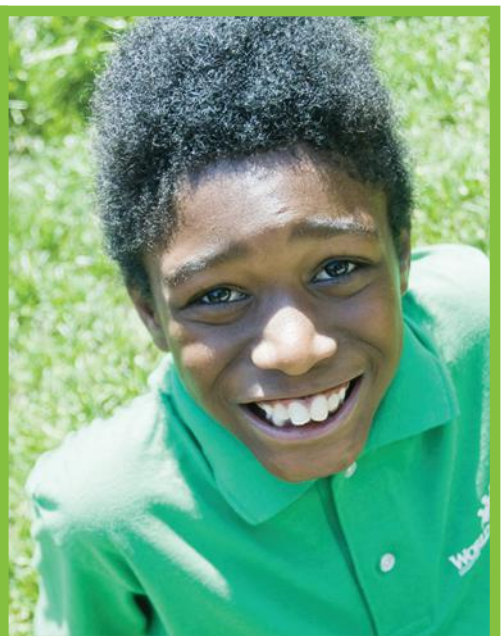
Gabriele Grant



Issys Wiggins



Isaiah Grant



Marley Joseph



## YOUNG MOGULS (continued)



Tony Franks



Taylor Exantus



Young Moguls in EXCEL class; taught by John Giambrone, Vice President, Critical Infrastructure Manager JP Morgan Chase



# RIISING MOGULS



Daniel Cruz



Emil Williams



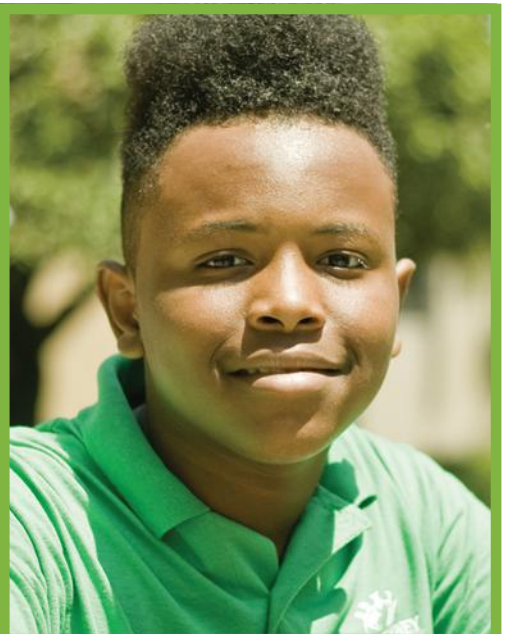
Jordan Ganter



Maya Whites



Brooke Miller



Micheye Trumpet Jones



## RISING MOGULS (continued)



**WORLD OF MONEY**  
ESTABLISHED 2005 OVER 3,000 YOUTH SERVED



# MOGULS



Aja Ellis



Alexi Mottley



Andrew Benson



Audrey Megne



Benjamin Harp



Desmond Lai



## MOGULS (continued)



Destiny Benson



Elijah Johnson



Gabrielle Pierre



Gregory Dancy



Joshane Davis



Kayla Cabraie



## MOGULS (continued)



Phyllicia Chapman



Marcus Brandon



Myles Brandon



Madeleine Artap



Ryan Belgrave





# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

# THE GRADUATES MOGULS SESSION 2



# YOUNG MOGULS



Taylor Exantus



Assata Bates



Blake Belin



Richard Belin



Gabriele Grant



## YOUNG MOGULS (continued)



L. Isaiah Grant



Mariama Middleton



Carmen Sinkfield



Giovanna Souza



# RIISING MOGULS



Alisia Williams



Amariah Elliott



Camryn Cassell



Chad Spann Thomas



Joshua Williams



Christopher Gatty



## RISING MOGULS (continued)



Henry Belin



Karlle Browne



Khalil Foreman



Micah Freeman



Naja Nelson



## RISING MOGULS (continued)



Nicole Manning



Noa Spencer



Shayne Foster



Rising Mogul Teacher Ash "Cash" Exantus with Classroom Leaders Kyle Gilkes and Michael Cohn



**WORLD OF MONEY**  
ESTABLISHED 2005 OVER 3,000 YOUTH SERVED



## RISING MOGULS (continued)



Jordan Ganter



Vaughn Foster



Victoria George





# MOGULS



Dakota Swann



Issiah Simms



Masai Middleton



Michael Cooper



Devante Chapman



Victoria George

Jonathan Lin (absent on photo day)





**WORLD OF MONEY**

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

# THE GRADUATES MOGULS SESSION 3





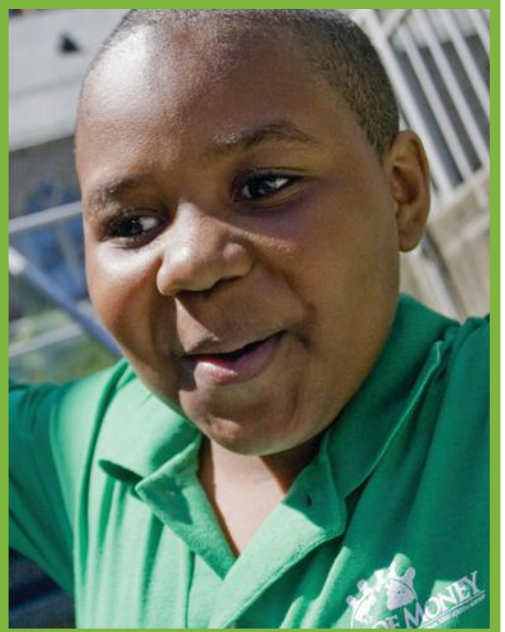
# YOUNG MOGULS



Christian Patrick



Christopher Wang



Dareh Carter



Eden Pichardo



Folasade Adewole



Jalen Thomas



## YOUNG MOGULS (continued)



Sophia Wang



Parker Taylor



Peytin Metz



Marliegh Adams



Ryan Patrick



Taylor Exantus



# RISING MOGULS



Amariah Elliott



Camyrn Cassell



Drew France



Isaac Pickrum



James Madison



## RISING MOGULS (continued)



Kennedy Patrick



Khadia Abam-DePass



Maximillian Johnson



Miles Franklin



Myles Brown



**WORLD OF MONEY**  
ESTABLISHED 2005 OVER 3,000 YOUTH SERVED



## RISING MOGULS (continued)



Zanga Mainsah



Nyla Liburn



Sarah Kirnon



Circle Of Smiles Moguls Girls



Rising Moguls



# MOGULS



Madison Ambroise



Lauren Kirnon



Julian Slaughter



Rawm White



Michael Liburn



Malala Waseme

## MOGULS (continued)



Octavia Johnson



Moises Diaz



Adleesa Edwards



Dylan France



Summer Brown



Savannah Lee



WORLD OF MONEY  
ESTABLISHED 2005 OVER 3,000 YOUTH SERVED



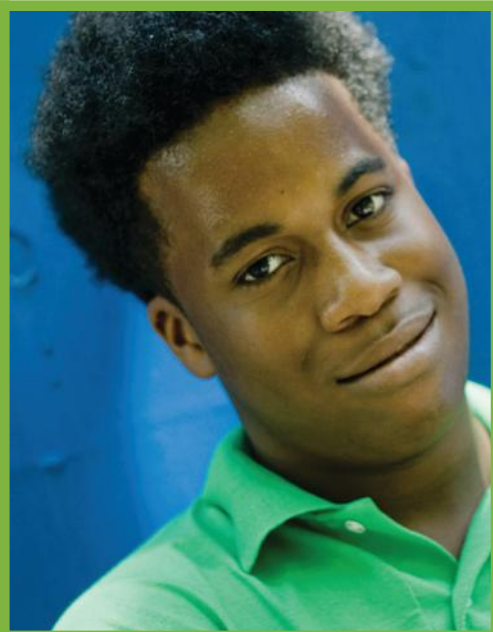
## MOGULS (continued)



Kennedy Taylor



Sunjo Mainsah



Jonathan Patrick



Theresia Walker Kuhne



Johari Richards



Taahira Butler



## MOGULS (continued)



Zawadi Boyce



Mya Franklin



Jalen Nougues





**WORLD OF MONEY**

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

# GRADUATION SPEECHES



# World Of Money 2015 Graduation Speech

By Maximillian Johnson

WOM has taught me so much and is truly a stepping stone for preparing me for my future. I want to thank Mr. Ash for teaching me things about money I would never have imagined existed. Investing? Compound interest? Most adults don't know these things and by my learning about finance at such a young age—financial responsibility and how money works-- puts me at a great advantage. And for that I'm very grateful. I've learned about credit and about FICO scores, about stocks and bonds; and most importantly how to ensure me and my family a brighter, more secure position in life. It's important to know these things because it will help us as individuals, as families and as a community to make financially correct and smart choices.

Like most people I dream of being financial independent and having nice things. But thanks to WOM, how I look at money is very different than before. I don't just think about what I want to buy and what I want to have. I've learned how important it is to save and invest oppose to spend. I also realize that it's important for us to remember that money is to be used to build our communities, to give back to our institutions or give for a good cause. We should begin to think not only like a millionaire, but also like a philanthropist and a humanist. I am not only rich, accomplished and successful, but I am a producer and a giver. Yes, these are the two new words I take with me from WOM to describe who I strive to be, how I'd like to see myself and my purpose. I'm a producer and I'm a giver.

WOM taught me to not use phrases like "I can't" or "I hope" or "I wish" but instead "I will", "I am" and "I can" I strongly recommend this to anybody. There is power in our words. There is power in saying, "I deserve to have a good life," and then to visualize what this life might look like. Remember, it's important to dream, and to dream BIG! We all have a purpose, we all have enormous potential – we just need to know how to visualize, and stay positive and focused. To describe who I am I put on my vision board-an assignment we had at WOM, photos of private G4s, Ferraris and a nice home but I also put my foundation to give back, the building to represent enterprise and a map of Africa to always remember my roots and pay homage to my culture, my history and to my ancestors who have paved the way.

I'm going to use the knowledge I learned from WOM to help me become a stock broker and open up my own firms, perhaps open my own tech company and continue my family's real estate company. The idea is to build wealth, work hard and have fun while doing it. Whatever I end up doing I do plan to invest millions of dollars into creating better homes for not only kids outside of the country but also African American kids all over the country. Whatever your passion or interest—money can help open doors or help others in need. As a humanist, you must find your passion as to how to make the world a better place or touch the lives of others. It's called social impact. As a philanthropist, you must support causes that are meaningful to you.

I think having your own business is the future and that we should always remember to invest not only in stock but to invest in ourselves, our own ideas, invest in courage and perseverance. We need to get as much knowledge and education as possible about finance and other worldly things to put our master plan together. Finally, after the fun at WOM from playing Shark Tank, Family Feud, to learning about the rule of 72 to 35, 30, 15, 10, 10 I hope .... I MEAN-- I KNOW we will be successful. We are the captains of our own ships. Want to be a millionaire? Want to be a mogul? We can DO this! And once we do, we pay it forward and reach back and pull the younger ones up with and behind us. I want to thank Ms. Lamb, and WOM for thinking of us. For reminding us that we are a new generation of not just dreamers who dream big, and who only dream-- but instead thinkers, doers, and believers. There are those people who make things happen and those who want to make things happen. Let's s move and let's shake.

Thank you.





# World Of Money 2015 Graduation Speech

By Baraka Campbell

Hello everyone, my name is Baraka Campbell and I am a graduating Mogul of World of Money. When I was 4 years old, I started my own business. It was called "Baraka's Genius" and it was a vegan bakery that catered to the pan-African and the vegan community. It was quite successful since I was always filled with orders and you would often see me selling my baked goods at the African Street Festival and BAM.

At the age of 7, like most little kids I lost interest and moved on to other aspects of life that intrigued me. Now, how many people can say that they started a business at such a young age or rather how many people were given the opportunity to do so? Unlike most families, my parents raised me and my sister in an alternative lifestyle. We had no McDonald's, no Jordan's, no crazy sugary cereals like fruit loops or lucky charms, and barely any TV. I was raised reading books, taught to enjoy what we have, and to always believe in unlimited possibilities. Unlimited possibilities is also something World of Money teaches.

When I first came to World of Money, I was really upset to be honest. I had already spent most of the year at a school and when summer time rolled around, I just wanted to relax and enjoy the sun. But on the very first day, my feelings changed and I began to look forward to arriving the next day. Society tells us to consume. To always have the newest cars, newest shoes, newest clothes, newest everything. In media, we are shown that being wealthy was selfish and being poor shows morality. Children are told to either fear being rich and successful or to show off their riches by spending all of what they have for the newest Jordan's. World of Money counter acts that kind of thinking.

It takes your children and shows them a better ways of thinking. It shows them being wealthy is not bad, that they do not have be consumers but producers. They teach you that you can pursue your dreams and they tell you just how exactly to do so. They do so through prompting your children to make vision boards of what they want and through financial education. Let me ask all the parents right now this question: Raise your hand if you know what the Rule of 72 is. How about the bonds and stocks or the difference between simple interest and compound interest. The majority of adults around the world do not know this information and yet your child has inherited this knowledge.

I am now currently enrolled at Howard University where I plan to major in astrophysics. As for my career goals, I plan to create a consulting firm with different branches of science which will allow the best of the best in the world of science to continue their research as well as consult with different companies from different fields such as film making, book writing, etc. I also plan to open a school for children ranging from 5 to 18. This school understands that all students learn in different ways so it ensures that each student is able to perform at the best of their ability.

Your child now has the power to chase their dreams, or even change the world all because they now understand something many of their peers and even adults have yet to comprehend. Your child can now go off into the world and no matter the circumstances, they are taught to perceive. World of Money does not just teach money education, it teaches perseverance and the openness to success and that is something that many of today's youth have yet to integrate into their character.

Now that my time at World of Money as a Mogul has come to a close, I hope to still maintain a relationship with World of Money as an advocate at Howard University.

# World Of Money 2015 Graduation Speech



By Adleesa Edwards

My name is Adleesa Edwards I am sixteen years old and I am a graduating Mogul of the World of Money Institute 2015. When I was told by my father that I was going to be attending this course I wasn't exactly thrilled that three weeks out of my summer would be spent learning about finances, but after being in the first class I realized that this was going to be an amazing experience. Before entering the institute I did not know much about finances and how to use money to my advantage, but now since taking all three sessions I have gained priceless knowledge about managing my money. I never understood finances, or that someone my age can begin to have a financial portfolio. I knew that money was important, but besides working the regular 9-5 I didn't know how to earn money. During the week we learned about establishing good credit, investing in stocks bonds and mutual funds, as well as Mandarin Chinese. My favorite part of the week had to be learning Mandarin Chinese as well as the life lesson that were taught throughout the day not only concerning money, but the circle of friends that we have. The World of Money Institute has taught me that anything is possible and to let money work for you. My peers should learn financial literacy so that they would not become a statistic, their lack of knowledge will be no excuse in the eyes of the law.

I am determined to attend Spelman College or Howard University on a full scholarship. For my future I am going to be wealthy and give back to my community, the World of Money Institute as well as start my own organization teaching inner city teenagers to embrace their musical talents. Nelson Mandela once said "Education is the most powerful weapon which you can use to change the world." With this knowledge I am already planning to make investments as well as doing more philanthropic work in my community. Thank you for everything and I intend to return to World of Money next summer.





# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

## 2015 Institute Graduation @ Riverside Church







Namesake of The Nia Mapp Alvarez Community Service Award



Melba Wilson, Owner, Melba's Restaurants and World of Money Board Member





Gale Brewer, Manhattan Borough President



Ash 'Cash' Exantus, Rising Mogul Teacher in Session



DaChonne Browne, World of Money mother sings “God Bless The Child”



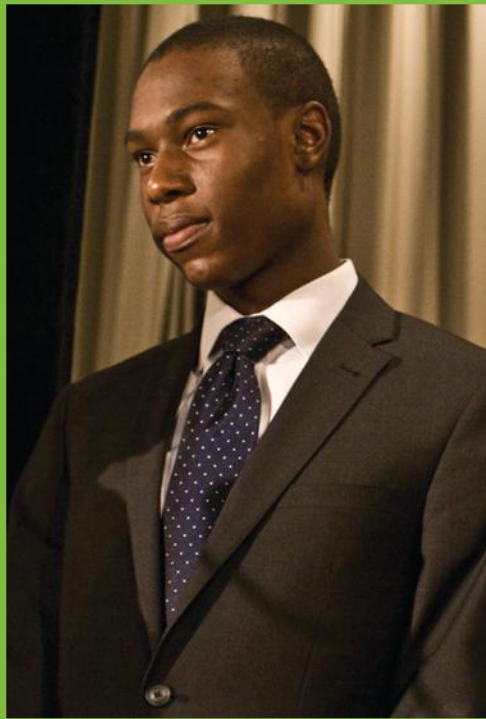
Graduation Co-Hosts: Dante Stewart and Ciana Montero, World of Money Youth Board Members







# 10th Annual Gala and Awards Ceremony



Garrett Collins



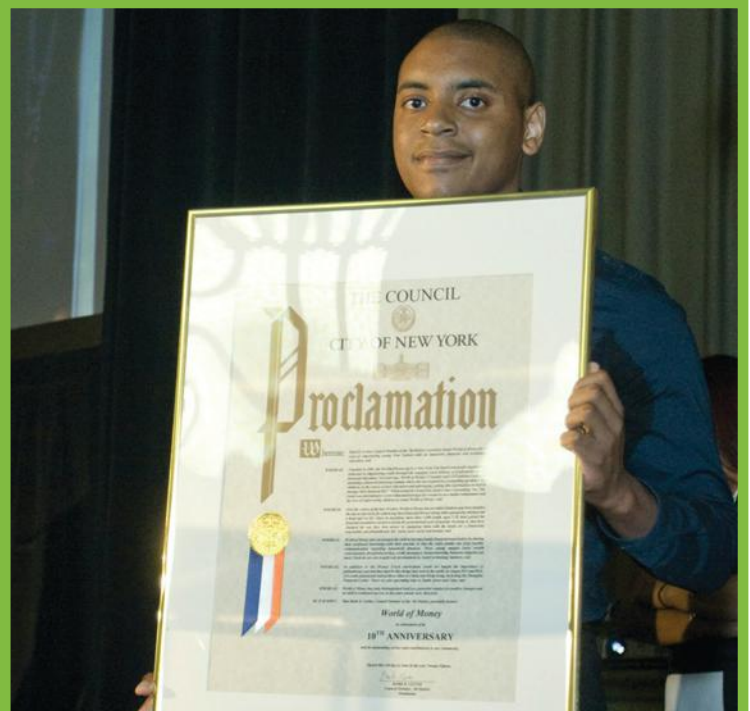
Khalil Foreman



Ciana Montero and Dante Stewart



Kennedy Taylor



Cameron Breedon





Moguls Attend 10th Annual Gala



Rodney Parnter, 21st Century Fox; Octavius Reid, Morgan Stanley; Shaka Rasheed, Lazard Freres





Jana and daughter Sophia Handwerk, CEO, Fifth Avenue Financial; George Khaldun, Harlem Children's Zone



Denise Hill with Jonathan Williams, Parent Advisory Council Leaders



CITY OF NEW YORK

OFFICE OF THE COMPTROLLER

# C O M M E N D A T I O N

P R E S E N T E D T O

## WORLD OF MONEY

*For a decade of providing outstanding financial educational opportunities to thousands of children; for challenging young learners to examine and explore the way we understand and use money; for offering children the resources to build a solid financial foundation for the rest of their lives; for imparting the core principals of a financially responsible and philanthropic life to the next generation of community leaders, entrepreneurs and great thinkers; and for tremendous contributions to the City of New York.*



SCOTT M. STRINGER  
COMPTROLLER

JUNE 3, 2015



WORLD OF MONEY  
ESTABLISHED 2005 OVER 3,000 YOUTH SERVED



**WORLD OF MONEY**

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

# COMMUNITY SERVICE DAY



**NO ONE HAS EVER  
BECOME POOR FROM GIVING**



## Community Service Bronx



**WORLD OF MONEY**  
ESTABLISHED 2005 OVER 3,000 YOUTH SERVED



# Community Service East Harlem







# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

# Alumni News



Alumnus Radcliffe Saddler introduced President Obama at P-Tech High School;  
Radcliffe now is an Associate Analyst at IBM.



## Ciana Montero

Ciana has earned **Early Admission** at Barnard College!!

Together with her three siblings, Ciana has attended World of Money annually since she was 11 years old.

Always asking, "What needs to be done? and How can I serve?", Ciana soon became a **Classroom Leader**, **Classroom Supervisor** and **Youth Board Member**.

World of Money congratulates Ciana and The Montero Family!**CIANA, WE ADORE YOU!**



## Garrett Collins

Garrett has earned **Early Admission** to Dartmouth University! He is a **Classroom Leader** and a new **Youth Board Member** for World of Money!

Garrett has been a dedicated member of World of Money since he was 12 years old. Always asking, "What can I do to help World of Money?", he is compassionate and focused on excellence and creating value in the world. Last summer, he built houses in Kenya. Recently, ABC's "Good Morning America" featured Garrett and his grandmother Esther Arrington for The Great Thanksgiving Listen! Diane Gratzette-Collins and Kerby Collins are Garrett's amazing parents. Congratulations Garrett!!  
**GARRETT, WE ADORE YOU!**





## Dante Stewart

As a nominating organization for The Posse Foundation, the World of Money is super proud of our graduate, veteran Classroom Leader and Youth Board Member Dante Stewart; who has earned a 4 year, merit-based \$250,000 college scholarship at DePauw University!

Congratulations to DANTE, his supportive parents and entire Stewart Family! **DANTE, WE ADORE YOU!**



State Farm's Julio Tejada teaches Moguls insurance and safe teen driving

**DONATE**

And we all know that, though financial education is needed, it's not a given.

Giving your tax-deductible gift (of any amount) towards financial education is the most important thing you can do to support our efforts to bring the benefits of this organization to more and more children.

Please tell your friends and hope to see you and your children in 2016!

Online Institute registration will begin on February 1st!:-)



# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

## Special Events

*melba's*

[www.melbasrestaurant.com](http://www.melbasrestaurant.com)

212-864-7777

300











World of Money Founding CEO Sabrina Lamb



World of Money and ABC's Black-ish Co-Star Anthony Anderson present "The Importance of Credit"



## On Set For the World of Money Film!



World of Money Film Participants



Filmmakers Anne Colton and Amy Eagle





# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

## South Africa Tour







Mogul Sydney McCants with Zoleke Mandela, granddaughter of Madiba Nelson Mandela





# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

# WORLD OF MONEY IN THE MEDIA



News One Now and News Anchor Roland Martin welcomes World of Money





CNBC's Becky Quick with World of Money CEO Sabrina Lamb and Mogul Ciana Montero



CNBC's Sharon Epperson with World of Money Mogul Ciana Montero





# WORLD OF MONEY

ESTABLISHED 2005

OVER 3,000 YOUTH SERVED

## Family Feud Game Show and Youth Business Pitch Competition







Youth Business Pitch Judges! Edward Pichardo, Esq.; Mkemo London (Building Wealth w/ \$50.00); Ty Stone (Macy's); Michael James (CEO, Frederick James, Inc.)



Youth Business Pitch Judges with Palm Products Team – 1st Place Winners.









The Metz Family; Family Feud Winners



The Pichardo Family





## OVERVIEW

Founded in 2005, the WorldofMoney.org is a New York City based 501(c)(3) non-profit organization whose mission is to empower youth with a sound financial foundation. Now more than ever this organization is needed to break a generational cycle and to change the way youth, ages 7 - 18, view money by equipping them with five tenets for a financially responsible and philanthropic life: learn, earn, save, invest and donate.

The organization was selected as a Promise Place by America's Promise Alliance and by AOL Impact as one of ten top social good organizations in America. WorldofMoney.org is acknowledged in President Obama's Advisory Council on Financial Capability Report. Having basic financial planning tools encourages youth to become family team players, maximize their longer-term financial well-being and to balance consumer and investor behaviors. The curriculum includes basic Mandarin Chinese, Excel, community service and year round alumni activities, including a Parent "Money Matters" Forum. In August 2013, the organization toured three cities on mainland China and Hong Kong. The organization toured South Africa in 2015 and will visit Cuba in April, 2016.

## LEARN. EARN. SAVE. INVEST. DONATE.

Developing Financially Responsible Adults.  
One Child at a time.

WorldofMoney.org  
1441 Broadway, 5th Floor, PMB 5084  
New York, New York 10018